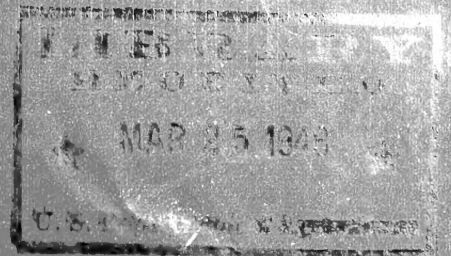


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20th
Anniversary
Edition
1928-1948

EXHIBITION CHRYSANTHEMUMS • NEMAPEG'S EVERGREENS

NEW MARKET PERENNIAL GARDENS
New Market, New Jersey

TREES • SHRUBS • PERENNIALS • ROSES • VINES • FRUITS

"NEMAPEG'S"

8 Large
Incurved Varieties
of

Exquisite Beauty
Measuring 5 to 8 Inches
Across, Are Offered
at Only

8 for \$2⁵⁰

All Mums Are 2 1/4 Inch POT-
GROWN Plants of a Stocky Size
and Robust Growth

**Famous
Hardy**



CHRYSANTHEMUM, Mrs. H. E. Kidder

Exhibition Mums

COLLECTION of 8 Sturdy CHRYSANTHEMUMS NOT POT-GROWN, 8 for \$1.90

SILVER SHEEN

One of the finest whites. Flowers of excellent quality, produced on heavy stalks. Flowers measure from 5 to 8 inches.

CAMBRIA

A striking Mum, very large flowers with inter-woven colors of orange and bronze, producing a wonderful display. Matures in October.

HILDA BERGEN

This Chrysanthemum is a beauty. Measures 4 to 6 inches at the most. Its predominating color is a rich deep reddish bronze. Matures in October.

SUNGLOW

Deep rich yellow. Free bloomer. Large flowers on strong stems. Late September, early October.

MAJOR BOWES

A well known deep lavender, measuring from 5 to 7 inches across. October.

MRS. H. E. KIDDER

Large, incurved variety of rich deep yellow. Strong, healthy grower, easy to raise. The best in yellow. October.

JUSTRITE

A leading Chrysanthemum. Flowers medium size, grown on strong stems. Color beautiful rose-pink. October.

AMBASSADOR

Produces about the largest flower. A rich creamy white, incurved, measuring from 7 to 9 inches across. A truly wonderful Mum. October 15th.



Other Selections

Detroit News. Bronze.

Celestra. Pale lemon-yellow.

Pink Chief. Clear pink.

Lustre. Pink.

Indianola. Autumn color.

For other Chrysanthemum collections, turn to page 31.

All Our Chrysanthemums are Hardy, Healthy, Strong Plants

20th Anniversary

1928-1948

Here's a book—so clear, so interesting and so well illustrated that even the most unskilled beginner can be successful right at the start.

We call it the 20th Anniversay "Nemapeg" Garden Guide because it helps you to unlock the beauties that NATURE gives you in the soil, right under your own feet—waiting to be released.

We rejoice in the warm friendship that has existed between our many customers and ourselves, for which we, the Hoffer family of three generations, are truly thankful, during these twenty years of pleasant business relationship.

New Market Perennial Gardens
August S. Hoffer
E. S. Hoffer
Karl Hoffer

DELIVERY • TERMS • REMITTANCES

Please Read Carefully Before Ordering

We again ask you to **not order** from old catalogs, as this means unnecessary correspondence and a delay in getting your order booked properly.

Note: Stamps are not legal tender, and will not be accepted as part or full payment of an order.

C. O. D. orders will not be accepted unless accompanied by one-half of the purchase price.

Plant insurance: No guarantee—expressed or implied—is made that stock will grow, whether planted by us or not. As we have no control over after-treatment or weather conditions, the purchaser must assume all risks, after stock leaves our nursery in a good condition.

All claims for errors or receipt of damaged goods must be made immediately upon receipt of stock, and we must be notified within 48 hours and goods returned to us for proper adjustment.

All evergreens and ornamental flowering trees and shrubs will be shipped express charges collect. On perennials and annuals add 20% up to \$2.00 to the price of the plants; \$2.00 to \$5.00, 15%; \$5.00 and over 10%. For points west of the Mississippi, shipped charges collect. This covers both shipping cost and special packing. If no shipping method is specified we will ship express collect or postage C. O. D. and fee.

NEW MARKET PERENNIAL GARDENS

New Market, New Jersey

E. S. Hoffer — Proprietor — Gen. Mgr.

Telephone: Dunellen 2-7053 2-8807

It's Easy to Order...

Buying by mail is convenient and economical. You can do all your shopping from your City, Farm or Suburban Home, leisurely, any time you wish, from your easy chair in the comfort of your own home.

Nemapeg's

Everblooming Roses for the Home Beautiful



Habit of Growth

The beauty of Roses is beyond description. Their utter loveliness of form, texture, fragrance and color cannot help but make them the most popular of all flowers for the garden or home.

When added to these qualifications are ease of culture, quick and ample response in blossoms, it is not to be wondered at that the Rose has been aptly termed the "Queen of Flowers."

We offer only the best and most popular of the well tried varieties, with the majority of which every lover of Roses is familiar. We recommend them for general planting to those who wish the finest varieties, and a supply of extra choice flowers to cut throughout the season.

CONDESA DE SASTAGO

Two-toned coppery pink inside. Golden tint outside.

EDITOR McFARLAND

Perfectly formed blooms of clear pink, slightly suffused with yellow. Fragrant. Strong stems.

E. G. HILL

Very fragrant. Deep maroon, velvety on inside. Blooms all season.

ETOILE DE HOLLANDE

Bright red. Large, loose, semi-double, fragrant. Vigorous.

GOLDEN DAWN

Sunflower-yellow turning to lemon. Well formed; fragrant. Profuse. Continuous.

K. A. VICTORIA

Exotic, pure white blooms for contrast in bouquets, in gardens.

MRS. E. P. THOM

Fine buds; perfect yellow flowers. Delicate fragrance.

PINK DAWN

Deep rose opening to pink, tinted with orange at base.

PRESIDENT HOOVER

Maroon and orange two-tone. Vigorous, upright, free blooming, fragrant.

RADIANCE

Cameo-pink. Large, intensely fragrant. Blooms all season, in all climates. Tall.

RED RADIANCE

Very large; long lasting; intensely fragrant. Clear even red. Tall.

SOEUR THERESE

Long, pointed, silvery yellow buds marked mauve-red. Fragrant. Many Daffodil-yellow blooms.

TALISMAN

Golden yellow and copper. Long lasting; free blooming.

\$1.25 each; 3 of a kind, \$3.25

2 All-Red Exquisite Climbers

**LARGE FLOWERING . . . TIME TESTED
PLANT THEM ON TRELLIS, ARBOR, PORCH, FENCE AND GARAGE**



Climbing

Rose

Growing

on

Pole

BLAZE . . . The Patented Climber

Most popular of all climbing Roses. If you like red, then you will take pride in a glorious plant that buries itself under thousands of brilliant red Roses. Plant Blaze—the popularity increases year by year. The flowers are double, a brilliant red, 2 to 3 inches, cup-shaped, and the color holds in full sun. Masses of vivid scarlet for a long period in springtime; intermittent flowers all season. **\$1.50 each.**

PAUL'S SCARLET CLIMBER

Resembles the Etoile de Hollande Rose, but slightly smaller. This Rose for many years has been an old standby; easy to grow, and very vigorous, with its beautiful and great profusion of large, well shaped, vivid scarlet-red flowers, in large open clusters, that can be cut freely with long stems in June. **\$1.25 each; 3 for \$3.00.**

GOLDEN CLIMBER . . . Patented

Many features give Golden Climber its popularity. Buds long, gracefully shaped, golden yellow. Fine for cutting. **\$1.50 each.**

Collection Offer - - Climbing Roses

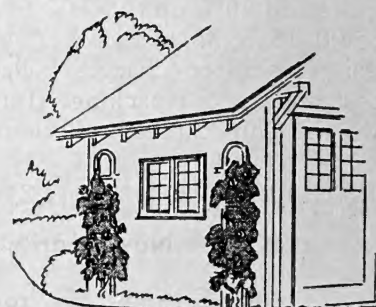
Take advantage now. Order one of each of the three varieties of climbing Ross. We can offer you no better Roses for hardiness and abundance of blooms.

1 Blaze 1 Paul's Scarlet Climber 1 Golden Climber

3 in all for only \$3.50



Doorway or Portal



For Garage or Building

Everblooming Hybrid Roses

Strong 2-Year Field Grown Bushes

10 Best Nemapeg Rose Varieties

Selected for Hardiness, Abundant Bloom, Easy Growing, and Disease Resistance
Continuous Bloom From June Until Frost



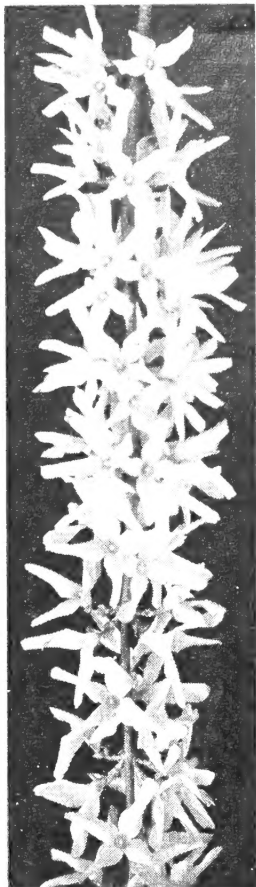
- ① **K. A. VICTORIA**
Exotic, pure white blooms for contrast in bouquet, in gardens.
- ② **ETOILE DE HOLLANDE**
Bright red, large, loose, semi-double, fragrant; vigorous.
- ③ **PRESIDENT HOOVER**
Maroon and orange two-tone. Vigorous, upright, free blooming, fragrant.
- ④ **ROSLYN**
A combination of two excellent yellow Roses. It has many commendable qualities, both indoors and outdoors.
- ⑤ **TALISMAN**
Golden yellow and copper; long lasting; free blooming.
- ⑥ **CONDESA DE SASTAGO**
Two-toned coppery pink inside. Golden tint outside.
- ⑦ **MRS. E. P. THOM**
Fine buds; perfect yellow flowers. Delicate fragrance.
- ⑧ **EDITOR McFARLAND**
Perfectly formed blooms of clear pink, slightly suffused with yellow. Fragrant. Strong stem.
- ⑨ **E. G. HILL**
Very fragrant. Deep maroon, velvety on inside. Blooms all season.
- ⑩ **RADIANCE**
Cameo-pink. Large, intensely fragrant; blooms all season, in all climates. Tall.



Selected "Nemapeg" Exhibition
Roses

10 for \$10⁰⁰

Special Shrubs for Modern Landscape Plantings



FORSYTHIA

No matter how modest your dwelling, or how small your lot, you will find inspiration and satisfaction in beautifying your home grounds.

ABELIA Grandiflora. An evergreen shrub of high class quality. Glossy leaves; flowers white, tinted. Blooms all summer. 18-24 in. plants, B&B, \$2.50 each.

ALTHEA (Rose of Sharon). Deep Red. An outstanding variety of the Rose of Sharon family. Be sure to include this shrub in your order. 15 to 18 in. plants, \$1.25 each.

ALTHEA. Pink, White and Purple variety of the above. 2 to 3 ft. plants, \$1.00 each; 3 to 4 ft. plants, \$1.50 each.

BARBERRY, Red-Leaf (Berberis Atropurpurea). The ideal hedge. Here, indeed, is an all-around plant that will make your home more attractive. Also makes a delightful specimen shrub because of its charming purple-red color. 18 to 24 in. plants, 85c each; 3 for \$2.25. 12 to 15 in. plants, 60c each; 3 for \$1.50.

BUTTERFLY BUSH (Buddleia). An all-summer flowering shrub. Often called Everblooming Summer Lilac. Sweet fragrance and graceful. Flower spikes are a great attraction for butterflies. Buddleias are easy to grow, need very little care.

B., Charming. This variety gives a glorious effect in the garden or shrubbery border. Color exquisite pink. 75c each; 3 for \$2.00.

B., Ile de France. Majestic, hardy, grows to 6 feet. One-foot spikes of purple flowers. Blooms from July to frost. 75c each; 3 for \$2.00.

CALYCANTHUS (Sweet Shrub). Flowers are a dark purple color, give off a sweet, spicelike odor. Good for drying. 15 to 18 in. plants, 65c each; 3 for \$1.50. 18 to 24 in. plants, \$1.00 each; 3 for \$2.75.

BEAUTY BUSH (Kolkwitzia). Delicate pink flowers. Resembles a Weigela. A good shrub for better landscaping. 2 to 3 ft., \$1.00 each, 3 for \$2.75.



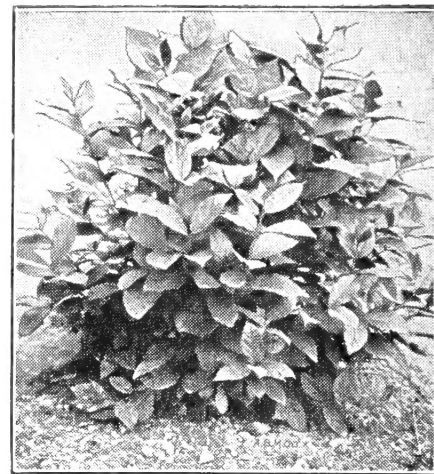
BURNING BUSH

BURNING BUSH

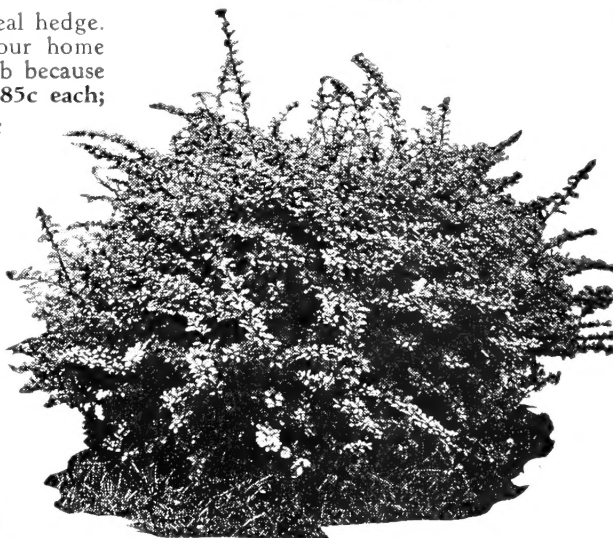
(Euonymus Alatus)

A gorgeous sight in fall, with its Strawberry-crimson foliage. Striking reddish orange berries. 2 to 3 ft., \$1.50 each; 3 for \$3.75.

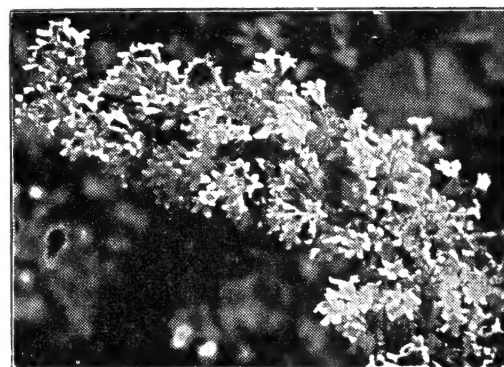
"Nemapeg" shrubs are hardy and are sure to grow. Select now, for your spring planting. Enjoy a variety of flowers in your garden.



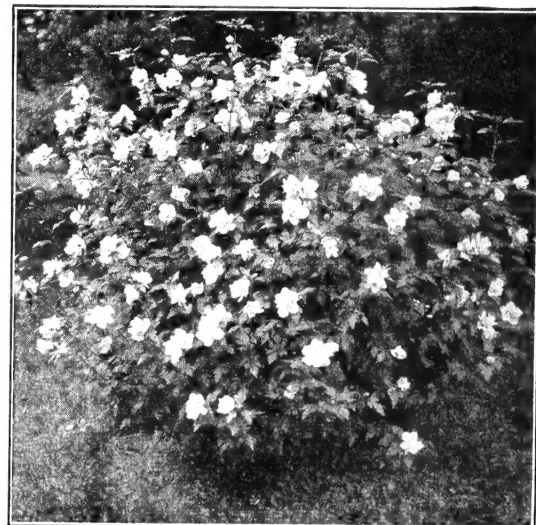
CALYCANTHUS



Red-Leaf BARBERRY

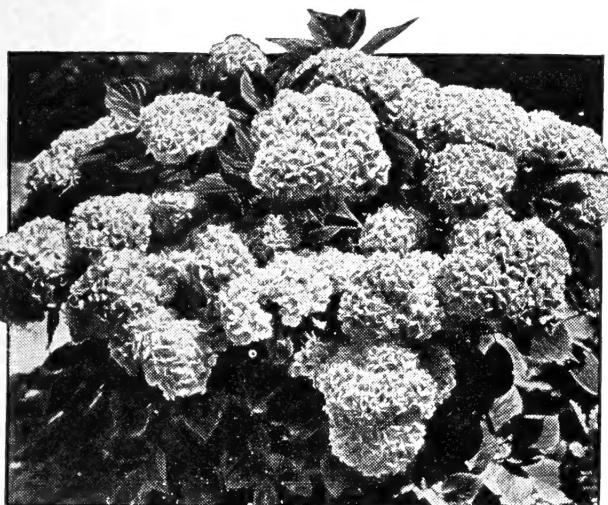


BEAUTY BUSH (Kolkwitzia)



Red ALTHEA

"NEMAPEG'S" Flowering Shrubs



Blue HYDRANGEA

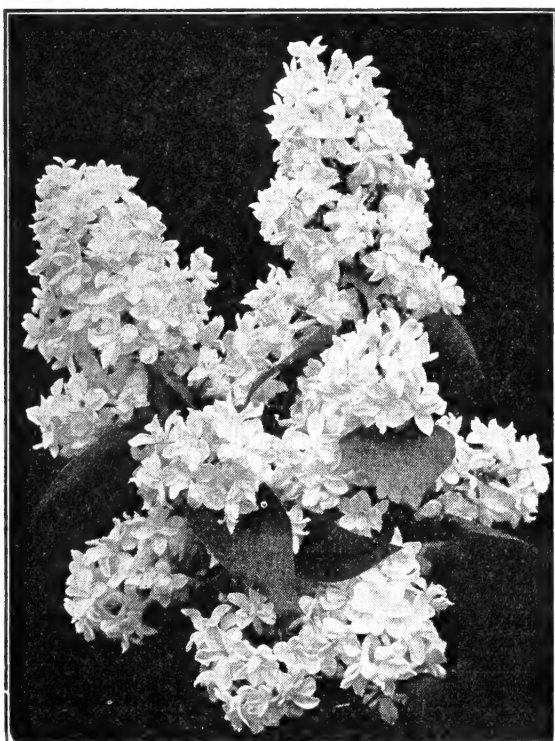
Nemapeg's Nikko Blue Hydrangea

The New Blue Variety. On sandy soil the color is a deep vivid blue. On heavy soil the color may vary. Iron shavings or powdered alum will keep the flowers much bluer, if they should chance to be off-color. A mass of flowers in June until September. 1-yr., strong plants, 75c each; 2 for \$1.25. 2-yr., strong plants, \$1.00 each; 2 for \$1.75. 3-yr., heavy clumps, balled and burlapped, \$2.50 each.

HYDRANGEA Pee-Gee. The well known white Hydrangea that turns a lovely red in the fall. Large, pointed, pyramid-like blooms of immense size produced during July and August. Very showy and very hardy. 2 to 3 ft., \$1.00 each; 3 for \$2.75.

HONEYSUCKLE Tatarica Rosea. A useful shrub with an abundance of fragrant flowers in spring and bright red berries in fall. 2 to 3 ft., 50c each; 3 for \$1.25.

H. Tatarica Rubra. Red-flowering bush Honeysuckle. 2 to 3 ft., 50c each; 3 for \$1.25.



Hybrid French LILAC

From early spring until late fall you will have an abundance of beautiful flowers to enjoy; as well as an abundance of ripened berries to attract the birds. From well-rooted specimens, each plant is ready to "take hold" quickly in new locations.

DEUTZIA Crenata. Double, pink. 12 to 18 in., 50c each.

D., Pride of Rochester. A beautiful shrub that produces an abundance of double white flowers during June and July. A profuse bloomer. 2 to 3 ft. plants, 50c each; 3 for \$1.25.

FORSYTHIA (Golden Bell). A show in the early spring when the entire plant is covered with a mass of golden yellow bells. Foliage appears after the flowers and is a deep and glossy green; very showy. 18 to 24 in. plants, 50c each; 3 for \$1.25. 2 to 3 ft. plants, 75c each; 3 for \$2.00.

HYPERICUM (Shrub St. John's Wort). A handsome plant of a semi-evergreen habit. Produces deep orange-yellow blooms, like stars, in July and August, and sometimes in September. Large, striking flowers. A mass of beautv. Long, narrow, dark green, glossy foliage; semi-evergreen. 50c each; 3 for \$1.00.

JAPANESE FLOWERING QUINCE. In May, just before the apple blossom time, this shrub is startlingly brilliant with its dazzling scarlet flowers. Later, there are flaky Quince-shaped fruits which are fragrant and edible. Is an excellent specimen shrub and makes a beautiful protective hedge. This variety is grown from cuttings, the only way that you may be assured of the deep red variety. Strong shrubs, 18 to 24 in., 75c each; 3 for \$2.00.

SNOWBERRY. Beautiful shrub. White berries. 50c each; 3 for \$1.25.

SPIREA Van Houttei (Bridal Wreath Spirea). Graceful, pendulous branches profusely covered with small, dainty white flowers in May. 18 to 24 in., 50c each; 3 for \$1.25.

SYMPHORICARPOS Vulgaris (Coralberry or Indian Currant). A fine shrub producing in the fall a mass of purple berries that are very decorative. 50c each.

SYRINGA Coronarius (Mock Orange). Fragrant, white flowers in abundance during June. 2 to 3 ft., 75c each; 3 for \$2.00.

WEIGELA Amabilis. A beautiful shrub, producing in May and June a mass of rose colored, trumpet-shaped flowers. Handsome foliage. 18 to 24 in., 75c each; 3 for \$2.00.

SYRINGA Vulgaris (Common Lilac). These are very fragrant and should be in every garden. 2 to 3 ft. plants, \$1.25 each; 3 for \$3.00. 3 to 4 ft. plants, \$1.75 each; 3 for \$5.00. 4 to 5 ft. plants, \$2.25 each; 3 for \$6.25.

Genuine French Lilacs

Heavy grafted plants, 1 to 2 feet, well budded. In one season's time you will have stock worth \$1.50 to \$2.00 each.

Edith Cavell. White; double. 1 to 2 ft., \$1.00 each; 2 to 3 ft., \$1.25 each.

General Pershing. Purplish violet. 1 to 2 ft., \$1.00 each; 2 to 3 ft., \$1.25 each.

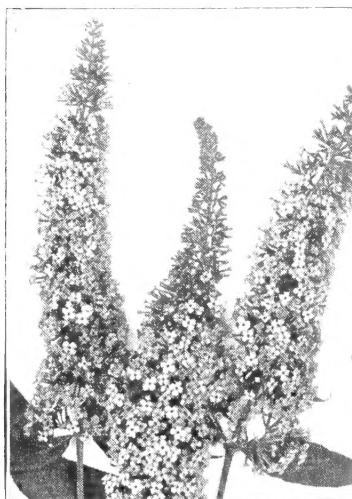
Hugo Koster. Large, red, double. 1 to 2 ft., \$1.00 each; 2 to 3 ft., \$1.25 each.

Chas. X. Lilac; single. 4 ft., heavy plants, \$2.35 each.

Clara. Soft pink; single. 4 ft., heavy plants, \$2.35 each.

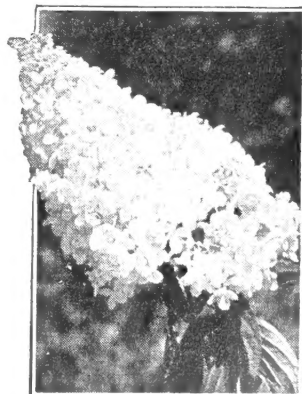
Red Marley. Red to pink; single. 4 ft., heavy plants, \$2.35 each.

Waldeck-Rousseau. Mauve-pink; double. 4 ft., heavy plants, \$2.35 each.



BUDDLEIA

**All Shrubs Shipped Express
Charges Collect**

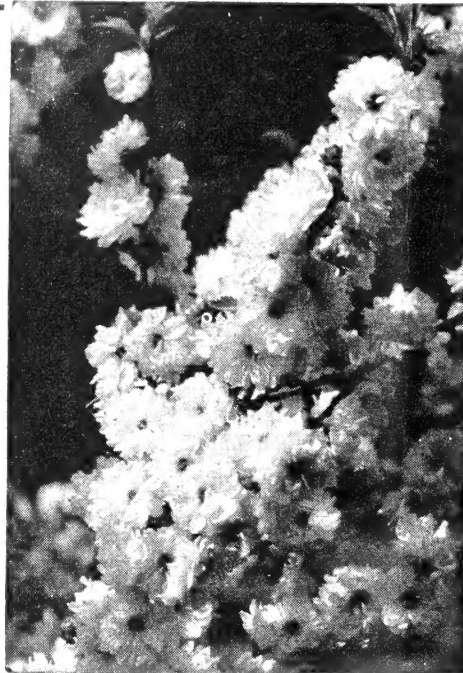


HYDRANGEA Pee-Gee

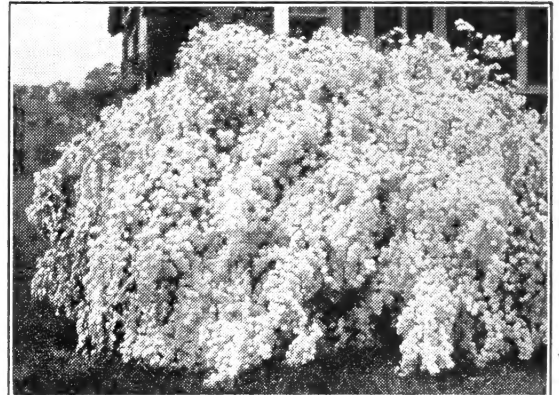
Flowering Hardy Shrubs

Worth-while Additions TO YOUR GARDEN At Money Saving Prices

CHINESE LILACS. Bush form. A dense shrub, almost shrouded with fragrant purple Lilacs. Early bloomer. Strong plants, 2 to 3 ft., 2 for \$1.50.



DOUBLE FLOWERING ALMOND. A beautiful shrub with clusters of deep pink flowers along the branches during early spring. We offer grafted plants on peach understock, many ready to bloom this year. Strong stock, 1 to 1½ feet, 2 for \$1.65. Double Almonds are choice plants.



SPIREA Van Houttei

PIERIS Mariana (Andromeda). Unlike the American and Korean mountain varieties, this Pieris is not evergreen. It forms a very compact clump, with slender, upright branches. The flowers are good sized cups in sprays between the branches. A beautiful white, touched with delicate pink. Beautiful, glossy green foliage, which turns reddish bronze in fall. A rare gem you will not find in very many gardens. Thrives well in the open, as well as the shade. Strong clumps, 18 to 24 inches, \$1.50 each. Shipped by express, charges collect.

VIBURNUM Theiferum. Beautiful ornamental shrub. 2 to 3 ft., heavy plants, \$1.50 each.

SYMPHORICARPOS Chenaulti (Coralberry). This is a hybrid and is always neat in appearance. The slender branches are laden with bunches of coral-red fruits, which last until midwinter. 18 to 24 in. plants, 50c each.

OLD-FASHIONED SNOWBALL (Viburnum Tomentosum Plicatum). A very dense growing and showy shrub. Firm, round, snow-white blooms tightly hugging the branches. Blooms in June and July. Heavy plants, 1½ to 2 ft., \$1.25 each.

Special Shrub Collection 10 Different Shrubs for \$4.50

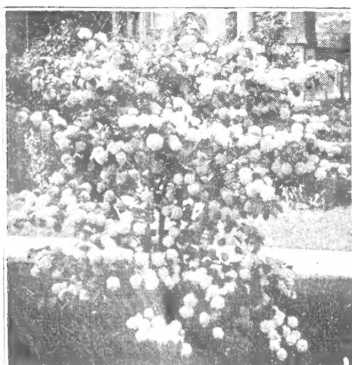
- | | |
|----------------------|-------------------|
| 1 Spirea Van Houttei | 1 Hypericum |
| 1 Weigela Rosea | 1 Japanese Quince |
| 1 Deutzia Crenata | 1 Snowberry |
| 1 Forsythia | 1 Mock Orange |
| 1 Honeysuckle | 1 Calycanthus |

Plants are 2 to 3 ft. high.

When Making Out Your Order "Please Remember"

All Evergreens, Broad-leaves, and Deciduous Trees and Shrubs are shipped "Charges Collect." Don't forget to include proper amount for postage and packing on Perennial orders.

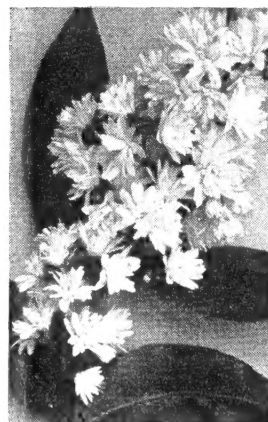
All Shrubs Shipped Express, Charges Collect



Old-Fashioned SNOWBALL



JAPANESE QUINCE

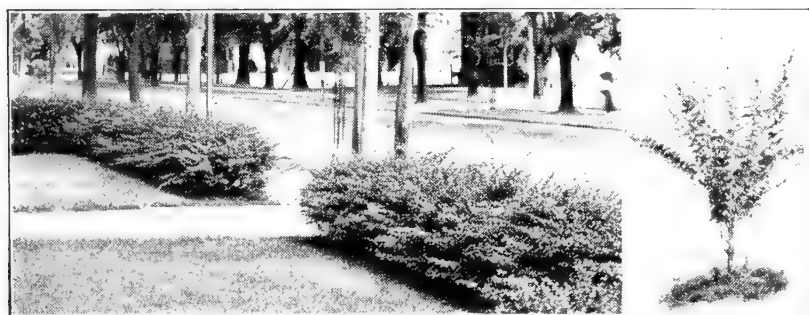


DEUTZIA,
Pride of Rochester



WEIGELA Amabilis

"Nemapeg's" Protective Hedges



BARBERRY (*Berberis*)

LIGUSTRUM Ovalifolium (California Privet). More than fifty years have passed since this plant was introduced as a hedge plant; apparently it is still the most popular hedge plant in the United States.

12-18 in. 10 plants, \$1.80; 100 plants, \$12.00

18-24 in. 10 plants, \$2.25; 100 plants, \$15.00

2-3 ft. 10 plants, \$2.75; 100 plants, \$18.00



CALIFORNIA PRIVET (*Ligustrum Ovalifolium*)

For Formal or Informal Effects

BERBERIS (*Barberry*).

B. Thunbergi (Japanese Barberry). Immensely popular for a low, dense hedge, with its arching, slender branches that carry a wealth of scarlet berries in autumn and winter.

3-Year-Old Transplanted Plants:

9-12 in., bushy 10 plants, \$ 4.50; 100 plants, \$35.00

12-15 in., bushy 10 plants, \$ 6.50; 100 plants, \$45.00

15-18 in., bushy 10 plants, \$ 7.50; 100 plants, \$55.00

2-2½ ft., extra bushy .. 10 plants, \$10.00; 100 plants, \$75.00



WISTARIA

Hardy Climbing Vines

In leaf or bloom they always furnish that bit of color and shade throughout the summer months.

BITTERSWEET (*Celastrus Scandens*). Large plants, 2½ to 3 ft., \$1.25 each; 2 for \$2.25.

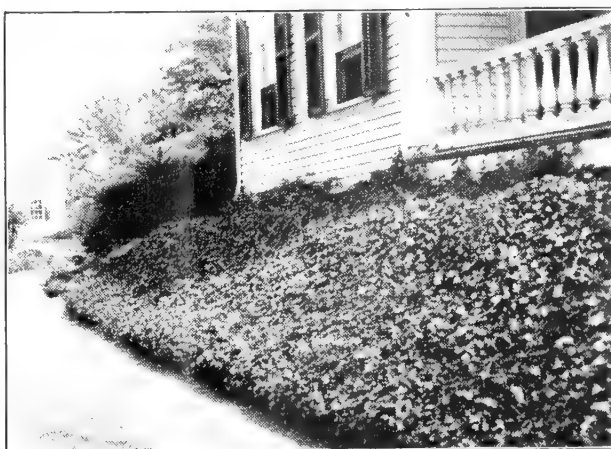
HEDERA Helix (English Ivy). 2¼-inch pots, 20c each; 10 for \$1.50; \$12.00 per 100.

HONEYSUCKLE, Hall's Japanese (*Lonicera Japonica Halliana*). Pure white flowers, changing to yellow; sweet scented. Almost evergreen. Good ground cover. 2-yr., \$3.50 for 10; \$30.00 per 100.

WISTARIA, Chinese Purple (*Wistaria Sinensis*). Long, pendulous clusters. 2-yr., No. 1 (grafts), \$1.35 each; 2 for \$2.50.

W., Chinese White (*Wistaria Sinensis Alba*). 2-yr., No. 1 (grafts), \$1.35 each; 2 for \$2.50.

Plant "Nemapeg's" Hardy Vines



ENGLISH IVY



HONEYSUCKLE

VINE COLLECTION

- 1 Purple Wistaria
- 1 White Wistaria
- 1 Bittersweet
- 10 English Ivy
- 10 Hall's Honeysuckle

All for **\$7.95**

Special Evergreens of Merit



COLORADO BLUE SPRUCE

THE TREE THAT EVERYBODY LONGS FOR

With its wonderful covering of silvery blue and its superb form. Lovely, graceful branches cascading in even layers from a tapering crown to a broad base. A landscape favorite—ideally used as single specimen on the lawn.

12-15 in. plants, \$2.95 each; 2 for \$5.00

15-18 in. plants, \$3.50 each; 2 for \$6.00

THE DEEP RICH TONES ENHANCE THE BEAUTY OF THE SUMMER GARDEN AND FURNISH WINTER'S CHEER

BIOTA AUREA NANA (Berckmann's Golden Arbor-Vitae)

Grows to 5 feet. Slow growing, compact globes of golden foliage. Valuable for formal gardens and for using in the foreground of evergreen group plantings.

| | Each | 2 |
|----------------|--------|--------|
| 10-12 in. | \$1.50 | \$2.75 |
| 12-15 in. | 2.75 | 5.00 |
| 18-24 in. | 4.50 | 8.00 |

BIOTA BAKERI (Baker's Arbor-Vitae). 6 or 8 feet. Compact and pyramidal; perfect for accents, with beautiful green foliage.

| | Each | 2 |
|----------------|--------|---------|
| 18-24 in. | \$3.50 | \$ 6.50 |
| 2-3 ft. | 4.50 | 8.00 |
| 3-4 ft. | 6.00 | 10.00 |

BIOTA ELEGANTISSIMA (Yellow Column Arbor-Vitae)

8 to 10 feet. Columns of rich green tipped with brightest golden yellow. Low, broad-based specimens.

| | Each | 2 |
|---------------|--------|---------|
| 2-2½ ft. | \$4.50 | \$ 8.00 |
| 2½-3 ft. | 6.00 | 10.00 |
| 3-3½ ft. | 7.50 | 14.00 |

JUNIPERUS VIRGINIANA CANNARTI (Cannart Red Cedar)

20 to 25 feet. Dense blackish green columns with fall berries of steel-blue.

| | Each |
|---------------|--------|
| 3½-4 ft. | \$7.50 |

JUNIPERUS VIRGINIANA GLAUCA (Silver Red Cedar)

20 to 25 feet. Tall, narrow columns of frosty, blue-gray foliage.

| | Each |
|---------------|--------|
| 3½-4 ft. | \$7.50 |

JUNIPERUS PFITZERIANA (Pfitzer Juniper)

5 to 6 feet. Naturally develops into a vase-shaped, bush form, with handsome, plume-like branches. Withstands a city's dust and smoke.

| | Each | 2 |
|-----------------------|--------|--------|
| 15-18 in. spread | \$2.75 | \$5.00 |
| 18-24 in. spread | 3.50 | 6.50 |

JUNIPERUS DEPRESSA PLUMOSA (Andorra Juniper)

Low spreading type, about 1 to 2 feet high. In winter it turns a real deep purple. A beautiful plant.

| | Each |
|----------------------|--------|
| 1-1½ ft. spread | \$1.75 |
| 1½-2 ft. spread | 2.50 |
| 2-2½ ft. spread | 3.50 |

JUNIPERUS COMMUNIS HIBERNICA (Irish Juniper)

Tall and columnar, with a bluish green cast.

| | Each |
|-------------------------|--------|
| 1-1½ ft. | \$2.25 |
| 1½-2 ft. | 2.75 |
| 6-8 ft., specimens | 8.00 |

PINUS MONTANA MUGHUS (Mugho Pine)

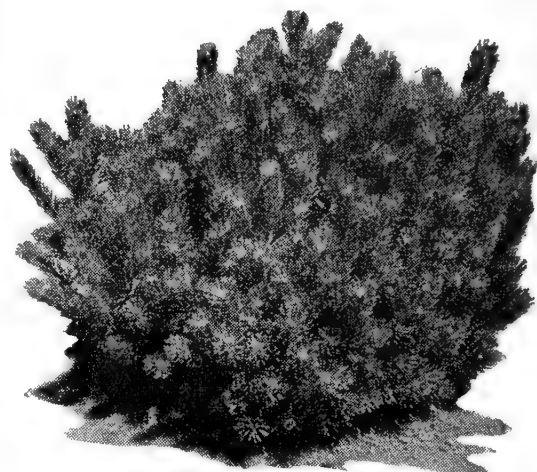
3 to 4 ft. Popular round-topped, dwarf evergreen. Conspicuous in spring, when erect "candles" of new growth adorn the top of the low, cushion-like bush.

| | Each | 2 |
|-----------------------|--------|--------|
| 12-15 in. spread | \$3.50 | \$6.00 |
| 15-18 in. spread | 4.50 | 8.00 |

NORWAY SPRUCE FOR WINDBREAKS

Single row, set 8 to 10 feet apart; two-row, set 10 to 12 feet apart; three-row, set 14 feet apart. We can now offer you these at low prices.

| | Each | 5 |
|------------------------------------|--------|---------|
| 18-24 in., transplanted trees | \$1.75 | \$ 7.75 |
| 2-3 ft. trees | 2.25 | 10.00 |



Mugho PINE



BIOTA Bakeri



NORWAY SPRUCE FOR WIND- BREAKS

"NEMAPEG'S" *Evergreen Collections*

We specialize in collections for every type home. Full shade, partial shade, or full sunlight. Order from these collections and you will be amazed with the results. Consult us when planting your home.

Plant with
Results
NEMAPEG
Jersey
Grown
Vigorous
Stock
SUCCEEDS

All Three
Collections On
This Page,
18 Trees In All,
For Only
\$17⁹⁵

Evergreens
Shipped
Express,
Charges
Collect.

Express
Charges
Reduced
25
Per Cent



GLOBE ARBOR-VITAE

For **PARTIAL SHADE** *Evergreen Collection*

NEMAPEG'S CHOICE TREES

1½ to 3 Feet

- 1 Canadian Hemlock
- 1 Taxus Cuspidata
- 1 Taxus Intermedia
- 1 Juniper Sabina
- 1 American Arbor-Vitae

5 Beauties only \$8⁹⁵

Full Sun Collection *"Nemapeg"*

EVERGREEN BARGAIN

Fine Hand-Picked Evergreens from the
New Market Fields

Average height 1½ to 2½ feet. There is no reason to deny yourself the pleasure of a well-landscaped home. We offer at extremely low prices the highest quality plant material at decisive reductions.

- 1 Irish Juniper
- 1 Japanese Cypress
- 1 Retinospora Lutescens
- 1 Globe Arbor-Vitae
- 1 Andorra Juniper

5 Lovely Trees only \$7⁹⁵

"Nemapeg" **Rock Garden Collection**

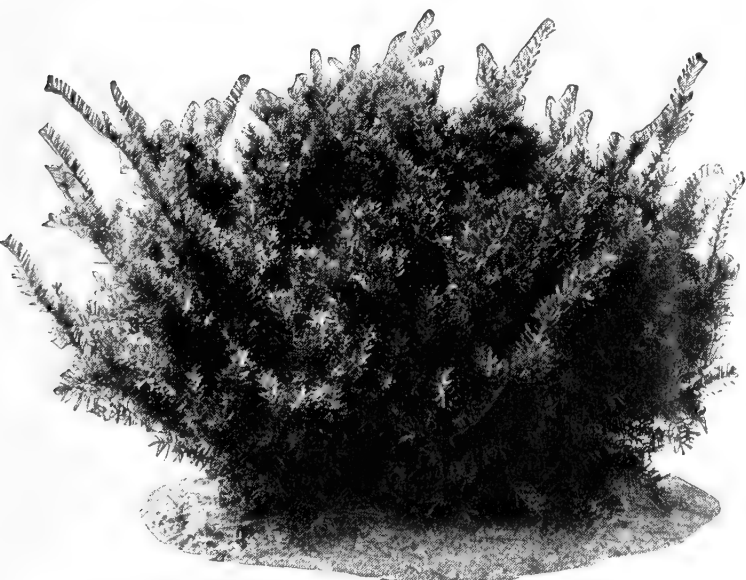
Eight Evergreens for ONLY \$3.00. A very remarkable buy! Priced unusually low for so high quality. Stock up with plenty of these. In a year's time or so you will have some very valuable property.

Miniature rock Evergreens of distinction. Husky little plants to grace your present rockery or to "start" the new one. Nice, well-developed tops and wonderful roots. Shearing and pruning will keep them any size you desire. "Nemapeg" especially selected stock.

- Retinospora Lutescens
- Andorra Juniper
- Pfitzer Juniper
- Retinospora Plumosa
- Irish Juniper
- Juniper Stricta
- Moss Cypress
- Globe Arbor-Vitae

12 to 15 in. plants

8 for only \$3⁰⁰



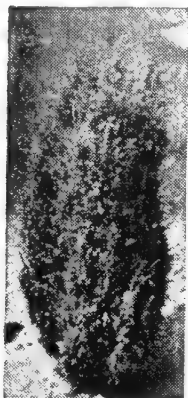
SPREADING TAXUS—Yew

"Nemapeq" CHOICE EVERGREENS

FOR HEDGES, LANDSCAPING AND SPECIMEN PLANTING



Golden Plume CYPRESS



Swedish JUNIPER



Irish JUNIPER



RETINOSPORA

No time is more favorable for you to plant EVERGREENS than at present. Other improvements to your home are expensive and almost impossible to buy. Fortunately we have added many new evergreens to our already extensive list of varieties. We offer them to you to make your exterior home more valuable and inviting to all.

JUNIPERUS COMMUNIS KIYONOI (Compact Columnar English Juniper)

8 to 10 feet. Similar in appearance to the Irish Juniper, but even more compact and narrow.

| | | |
|----------------|--------|--------|
| | Each | 2 |
| 15-18 in. | \$2.50 | \$4.50 |
| 18-24 in. | 3.00 | 5.50 |
| 2-2½ ft. | 3.75 | 6.50 |

JUNIPERUS COMMUNIS SUECICA (Swedish Juniper)

5 to 6 feet. Similar to the popular Irish Juniper, with greenish blue foliage. Makes a solid pillar.

| | | |
|--------------------------------|--------|------|
| | Each | |
| 1½-2 ft., large specimens | \$2.25 | |
| 2-3 ft. | | 3.00 |

JUNIPERUS EXCELSA STRICTA (Spiny Greek Juniper). 5 to 6 feet. A very popular variety, bluish in color. Excellent for cemeteries.

| | | |
|----------------|--------|--------|
| | Each | 2 |
| 12-15 in. | \$2.25 | \$4.00 |
| 15-18 in. | 3.50 | 6.00 |

JUNIPERUS SABINA (Savin Juniper). 4 to 5 feet. Best described as urn-shaped with dense, deep green foliage.

| | | |
|----------------|--------|--------|
| | Each | 2 |
| 12-15 in. | \$2.25 | \$4.00 |

RETINOSPORA PLUMOSA AUREA (Golden Sawara Cypress)

3½ to 40 feet. Yellow tipped, attractive. Good for hedges.

| | | |
|----------------|--------|---------|
| | Each | 2 |
| 18-24 in. | \$3.00 | \$ 5.50 |
| 2-3 ft. | 3.75 | 6.50 |
| 3-4 ft. | 6.50 | 12.00 |

RETINOSPORA PISIFERA PLUMOSA LUTESCENS (Dwarf Yellow Plume Cypress). 3 feet. Feathery foliage, golden tinted. In demand for cemetery plantings.

| | | |
|----------------|--------|--------|
| | Each | 2 |
| 18-24 in. | \$2.75 | \$5.00 |
| 2-2½ ft. | 3.50 | 6.50 |

RETINOSPORA VEITCHI (Blue Moss Cypress)

25 to 30 feet. A billowy pyramid of amazingly soft bluish gray foliage, which gives the tree a woolly appearance.

| | | |
|----------------|--------|--------|
| | Each | 2 |
| 15-18 in. | \$2.25 | \$4.00 |
| 2-2½ ft. | 3.50 | 6.50 |
| 2½-3 ft. | 4.50 | 8.50 |

TAXUS CUSPIDATA (Spreading Yew). Spreading type.

| | | |
|-----------------------|--------|------|
| | Each | |
| 12-15 in. | \$1.75 | |
| 18-24 in., heavy | | 6.00 |

TAXUS MEDIA BROWNI (Columnar Yew). Columnar; very compact.

| | | |
|-------------------------|------|--------|
| | Each | |
| 2-2½ ft. specimens | | \$6.00 |

TAXUS REPANDENS (Low Spreading Yew)

Very low spreading; fine for rock gardens.

| | |
|-----------------------|--------|
| 15-18 in. spread | \$4.50 |
|-----------------------|--------|

THUYA OCCIDENTALIS (American Arbor-Vitae)

A quick, compact grower, deep green foliage; grows erect, pyramidal form. A popular house foundation evergreen.

| | | |
|------------------------------|--------|------|
| | Each | |
| 2-2½ ft., specimens | \$2.25 | |
| 3-4 ft., sheared plants | | 3.50 |
| 4-5 ft. | | 4.50 |
| 5-6 ft. | | 5.25 |

THUYA OCCIDENTALIS GLOBOSA (Globe Arbor-Vitae)

This tree grows to be a perfect ball. Excellent for formal plantings. Height at maturity 4 feet.

| | | |
|----------------|--------|------|
| | Each | |
| 15-18 in. | \$2.00 | |
| 18-24 in. | | 2.75 |

THUYA OCCIDENTALIS NIGRA (Dark Green Arbor-Vitae)

| | | |
|---------------|--------|--------|
| | Each | 2 |
| 2½-3 ft. | \$3.75 | \$7.00 |
| 3-3½ ft. | 4.50 | 8.50 |

THUYA OCCIDENTALIS PYRAMIDALIS (Pyramidal Arbor-Vitae)

| | | |
|--|--------|--------|
| | Each | 2 |
| 20 to 30 feet. Best by far of all upright Thuyas. | \$4.50 | \$8.50 |

TSUGA CANADENSIS (Canada Hemlock)

75 to 85 feet. Stately yet graceful with its spreading, horizontal branches of rich deep green foliage.

| | | |
|----------------|--------|--------|
| | Each | 2 |
| 18-24 in. | \$4.00 | \$7.50 |
| 2-3 ft. | 5.00 | 9.00 |



American ARBOR-VITAE

**These Trees
Are Ready For
Planting—
Place Your
Order Now!**



HEMLOCK



Andorra JUNIPER

"Nemapeg's"

Ground Covers for Banks and Shady Spots



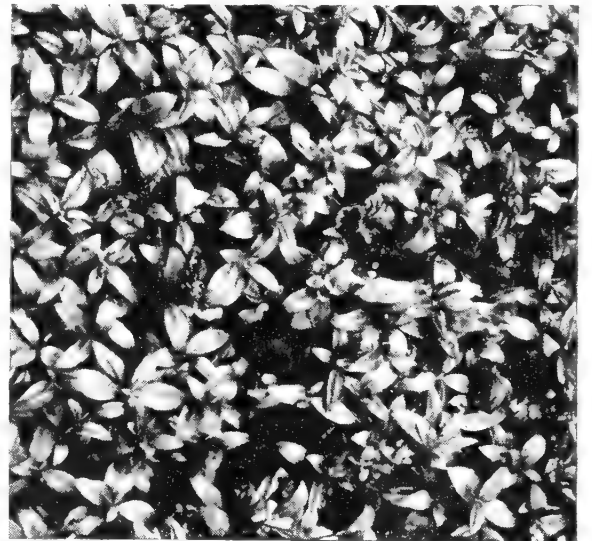
PACHYSANDRA Terminalis

PACHYSANDRA

There is no planting that will be quite complete without some ground cover plants. These plants are lovely to fill in with, especially bare spots underneath your Rhododendrons and Azaleas. If you have large trees such as Maples where the grass will not grow, the Pachysandra will. The Myrtle and English Ivy are equally useful for the more moist places, and naturalistic plantings. Add them to your order today. Pachysandra should be planted about 3 or 4 plants to the square foot of space. 25 plants, \$1.75; 100 plants, \$6.75; 1000 plants, \$55.00.

VINCA MINOR

A trailing, evergreen plant, used extensively for carpeting the ground under shrubs or trees or on graves where it is too shady for grass or other plants to thrive. 25c each; 10 for \$2.00; 100, \$18.00.



VINCA Minor



ENGLISH IVY

FERNS

PTERETIS nodulosa (Ostrich Fern). Long, graceful, erect fronds make a most effective background for smaller Ferns, reaching a height of 1 foot, and the sterile ones 2 to 4 feet, with a width of 6 to 10 inches. Thrives in the open sun or shaded nook. Feed heavily with manure. 35c each; 10 for \$3.00.



FERNS

GROUND COVER COLLECTION

- 25 Pachysandra
- 10 English Ivy
- 10 Vinca Minor
- 5 Ferns

**50 Plants
for only
\$6.00**

ENGLISH IVY

(*Hedera Helix*)

Most popular of all Ivies. Very hardy and useful for ground covers, for the rockery or for covering walls. Forms a solid mat. Evergreen the year around. 2 1/4 in., pot-grown plants, 20c each; 10 for \$1.50.

Free!

With every purchase of \$25.00 worth of Azaleas and Broad-Leaved Evergreens, we will give you absolutely FREE, \$3.00 worth of Ground Cover Plants.

"Nemapeg's" Azaleas • Broadleaf

AZALEA CALENDULACEA (Flame Azalea)

The flaming colors of the flowers are unequalled by any other spring flowering plant. The colors run from light salmon to deep golden orange and scarlet.

12-15 in., strong plants 3 plants for \$2.50
 15-18 in., heavy clumps \$1.75 each
 18-24 in., heavy clumps 2.50 each
 2-3 ft., heavy clumps 3.50 each



The New "HERALDED FLAME AZALEA" (Calendulacea)

AZALEA HINODEGIRI (The Choice Red Evergreen Azalea)

The well known brilliant red blooming sort. A compact growth of glossy, rounded evergreen foliage. A mass of flaming red. Heavy, well formed plants, 8-10 in., \$2.25 each.

AZALEA KAEMPFERI

In colors from red to violet, and pink. 12 to 15 in., \$1.75 each.

AZALEA LEDIFOLIA ALBA

Pure white. 8 to 10 in., \$2.25 each.

AZALEA POUKHANENSIS

Rose-pink to rose-purple. Fragrant flowers in early spring. Low, spreading habit. 1½ to 2 ft. plants, \$4.50 each.

AZALEA, SWEET BRIAR

Light pink; evergreen. 15 to 18 in., \$3.50 each.

THEIR CARE: Rhododendrons and Azaleas prefer a shady location. They will thrive in semi-sun, but do not do so well in full sunlight. They require, for best growth, a soil having an acid reaction. This acidity may be had by adding to your soil either humus, leaf mold or peat moss. About two-thirds of this material to one-third soil. Never lime. Mulch with 2 to 3 inches of any of the three mentioned above, for retaining moisture and acidity around the plants. **YOU WILL HAVE SUCCESS.**

RHODODENDRONS, NATIVE

In the following colors: pink, lavender, and reddish. 12 to 15 in. plants, 3 for \$2.50.

RHODODENDRON MAXIMUM

Pink. Clumps, 1½ to 2 ft., \$4.00 each; 2½ to 3 ft., heavy, \$7.50 each.

RHODODENDRON CAROLINIANUM

Lavender. 2½ to 3 ft., \$4.50 each.

RHODODENDRONS, LARGE SPECIMEN

6 to 7 ft., \$12.00 each.

BROAD-LEAF COLLECTION No. 1

3 Rhododendron, 12-15 inches
 3 FLAME Azaleas, 12-15 inches
 3 Mountain Laurel, 12-15 inches
 1 Azalea Kaempferi, 12-15 inches

10 Plants
 for only
\$7.95

Rhododendrons

Plants of Superior Quality

Their bloom and foliage is incomparable. Lovers of shade, thrive equally well in the open on moist, well-drained ground. Rhododendrons may well be described as "Flowering Evergreens." Their broad-leaved foliage is evergreen. Their clusters of flowers are beyond description. Large clusters measuring from 4 to 6 inches in diameter in rich colors.

If price has hitherto deprived you of the glory of these plants, Nemapeg brings you **MORE QUALITY for LESS MONEY!**



RHODODENDRON

DAPHNE Cneorum. (Lavender Scented.) No low-growing plant has been more acclaimed nor received with greater enthusiasm than Daphne. It's a low, bushy and compact spreading shrub, unexcelled for rock work and edging of borders and pools. Large clusters of deep pink, fragrant flowers in May and July. Second crop during September and October. Nothing could be much prettier. 6 to 8 in. spread, \$1.75 each.



DAPHNE

PLANT "NEMAPEG" New Jersey Grown Stock

Evergreens and Holly

Everyone Loves Holly

Unique Glossy Foliage—Dashing Red Berries
A Real Novelty in Every Garden

ILEX CRENATA (Japanese Holly)

Thick, dark lustrous green leaves of variable size, never larger than a Privet. Forms a large, fine bush for permanent planting; does not object to shade. Black berries. Strong, heavy plants, 3½ to 4 ft., \$5.00 each.

ILEX GLABRA (Inkberry or Winterberry)

Shrub to 6 or 7 feet tall, with upright, slender branches; leaves ¾ to 2 inches long, dark green above, light green beneath; fruit black. 18 to 24 in. plants, \$3.00 each.

ILEX CRENATA CONVEXA

(Buxifolia or Bullata.) (Boxleaf Japanese Holly)

A slow growing form of the above with glossy, boxlike leaves. Good for rock gardens and other dwarf purposes. Very attractive. 15 to 18 in. plants, \$3.00 each.



American HOLLY

American Holly

(Ilex Opaca)

LOVELY RED
BERRIES

Well known by all of you, this tree is a picture of beauty. Beautiful, glossy green foliage, stiff and waxy. Erect growing, with a dense, compact form. Certain trees will produce their great clusters of red berries in the fall, adding again to the magnificent beauty of this native ornamental. 2 to 3 ft. plants, \$4.50 each; 2 for \$8.00. 3 to 4 ft. plants, \$6.50 each; 2 for \$12.00.



Bush ILEX (Holly)

Broad Leaf Collection No. 2

- 1 Holly, 18-24 in.
- 1 Leucothoe, 12-15 in.
- 2 Azalea Hinodegiri, 6-8 in.
- 3 Rhododendrons, 12-18 in.
- 3 Mountain Laurel, 12-15 in.

10 Plants
for only
\$10.00

BOXWOOD

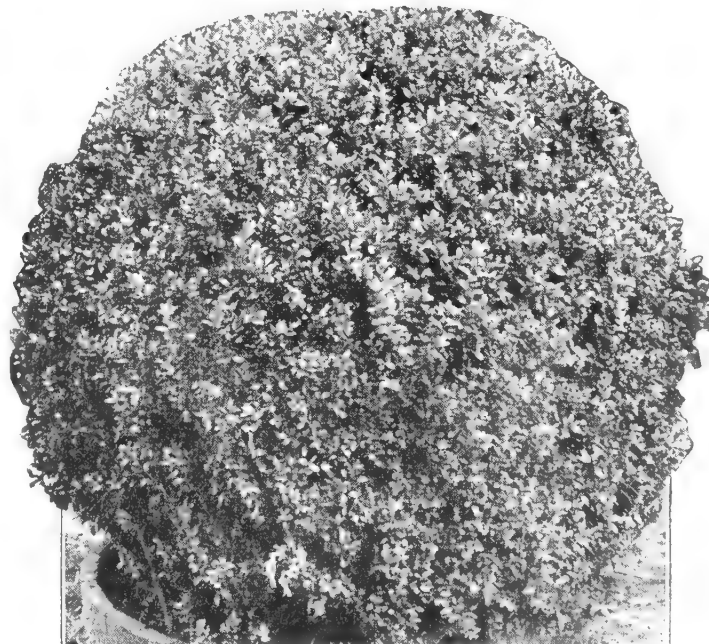
THE REGULAR OLD ENGLISH BOX

Boxwood lends that old-continent air of royal England to your grounds. That walk of yours would be greatly improved if it were edged with English Boxwood.

Suitable for edging walks and for use in the rockery. Fine for window boxes and cemetery use. Slow growing and compact in habit. Can be sheared to any shape desired. Deep green foliage. Thrives in any soil. Boxwood is a plant that is long lived and perpetually beautiful. Get some at these low prices for high quality stock. Our Boxwood is incomparable. 4 to 6 in. plants, heavy rooted, 10 for \$1.00; \$8.50 per 100. 6 to 8 in. English Boxwood, sheared, 75c each; 10 for \$7.00.

BUXUS SEMPERVIRENS

Fast growing Boxwood. 6 to 8 in., sheared, 65c each; 10 for \$6.00. 12 to 15 in. specimens, \$3.00 each.



BOXWOOD

“NEMAPEG’S”

Ornamental and Flowering Trees

Bring You the Very Best in “Beauty Display!” Every Item Exactly as Described. “Nemapeg’s” Stock is Thrifty and Healthy, as Well as Thrifty to Buy! Shipped Express, Charges Collect.

BEAUTIFUL DOGWOOD. Pink and white. A lovely sight in May and June when in bloom with gorgeous pink and white flowers. Red fruits or berries in September. A handsome American tree. Strong, husky, well branched trees, 2 to 3 ft., \$1.00 each; 2 for \$1.95. 3 to 4 ft., \$1.50 each; 2 for \$2.75. 5 to 6 ft. specimens, \$5.00 each.

RED FLOWERING DOGWOOD. This tree is grafted and produces a mass of deep orange-red flowers in May and June. The red berries appear in September. A beautiful ornamental tree all summer and fall. In the fall the entire tree takes on a deep bronzy red appearance. Grafted trees, 2 to 3 ft., \$3.00 each. 3 to 4 ft. heavy, full of buds, balled and burlapped for \$6.50.

FLOWERING PLUM, Purple Leaf. Double-flowering. The whole tree is decked in a fleecy cloud of double, light pink blossoms in early spring before the leaves appear. Red foliage like Red Maple. Grafted trees, 2 to 3 ft., \$1.75 each; 3 to 4 ft. specimens, \$3.50 each.

WHITE AMERICAN BIRCH. 3 to 4 ft. trees, \$1.00 each; 5 for \$4.00. 4 to 5 ft. specimens, \$3.50 each.

SORBUS AUCUPARIA (Mountain Ash). A truly beautiful tree. Produces large clusters of orange fruit. 8 to 10 ft. trees, each \$7.50; 2 for \$12.00.

CHIONANTHUS Virginica (White Fringe Tree). 18 to 24 in. trees, \$1.25 each.

RUSSIAN WEEPING WILLOW (Salix Niobe). Makes a handsome lawn specimen. Light yellow wood, sweeping pendulous branches. We offer 6 to 8 ft. trees, \$3.50 each; 2 for \$6.00.

NORWAY MAPLE. 8 to 10 ft., \$4.50 each.

**All Trees Shipped Express,
Charges Collect**

JAPANESE RED-LEAVED MAPLE

Grafted—Real Red

15 to 18 in. trees, \$7.00 each.



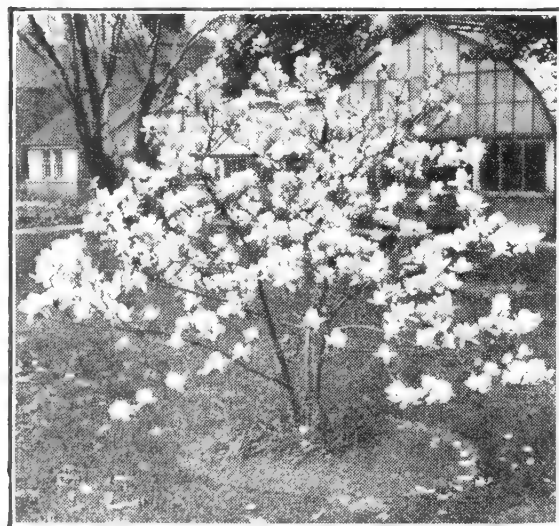
BECHTEL'S CRAB

Magnolia Glauca

Fragrant White Magnolia

This tree is unlike the early varieties. Late frosts cannot hurt the blossoms, it has a long blooming period, and is very fragrant with dark shiny foliage. Don't do without this Magnolia. 18 to 24 in., \$1.75 each; 2 for \$3.00. 2 to 3 ft. trees, \$2.75 each; 2 for \$5.00. 7 to 8 ft., \$10.00 each.

When making out your order “please remember” all Evergreens, Broad-leaves, and Deciduous Trees and Shrubs are shipped “Charges Collect.”



MAGNOLIA

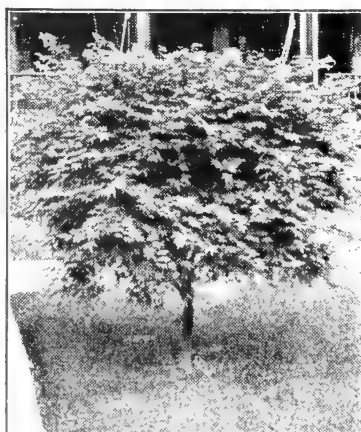
CRAB - Malus

Bechtel's Double Flowering. A very showy tree, handsome in appearance. Grows 15 to 18 feet and is very compact. Each fragrant flower reminds one of a little pink Rose. Flowers followed by showy fruit in the fall. Blooms in May. Grafted trees, 3 to 4 ft., strong, \$2.75 each.

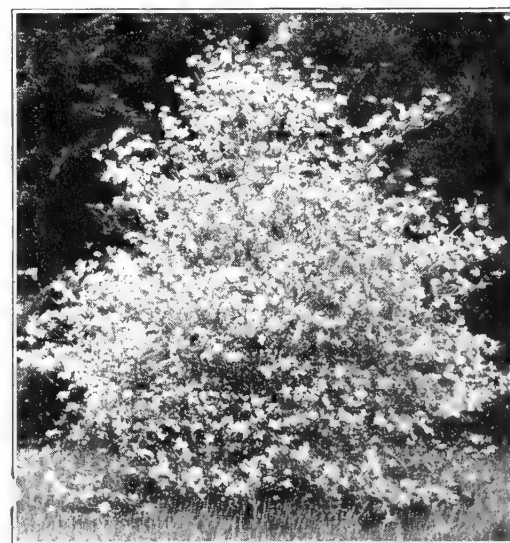
Theifera. Most artistic of all Crabs, with sparse, rigid, irregular zig-zag branches, entirely covered back to the trunk with reddish pink buds and pink flowers. Height about 20 feet at maturity. 2 to 3 ft. trees, \$2.25 each.

Floribunda (Japanese Flowering Crab). Bright pink flower buds; flowers white; small yellowish fruit. 2 to 3 ft. trees, \$2.25 each.

Atrosanguinea. Single; deep carmine. 2 to 3 ft., \$2.25 each.



Red-Leaved MAPLE



DOGWOOD

Plant These Worth-While Lawn Specimens

"NEMAPEG'S"

Ornamental and Flowering Trees

PLANT THEM ON YOUR LAWN

You make no investment equal to that of planting guaranteed "Nemapeg's" nursery stock. No other outlay of money will bring as great returns, because each year the value of your home will be increased.

Plant Now!

*You should plant
a tree of*

The Rare Franklinia

(Franklinia Altamaha—Gordonia Altamaha)

ONE OF OUR BEST SELLERS

This exquisite fall flowering tree was brought in 1777 from the banks of the Altamaha River in Georgia to Bartram's garden at Philadelphia. John Bartram, recognizing its extraordinary beauty and value, named it in honor of his life-long friend, Benjamin Franklin.

The original grove of Franklinia trees was again visited in 1790, but from that day to this no one has seen these trees growing in the wild though many expeditions have searched the banks of the Altamaha for it.

Franklin's tree is beautiful in detail and marvelous in landscape effect besides blooming at a season when few shrubs or trees are in flower.

The slender trunk and graceful branches are so muscular and sinewy in appearance that one almost expects motion as under a greyhound's skin. The bark is smooth and dark gray, with wavering lengthwise markings of lighter color.

Each twig develops at its tip a cluster of buds of graduated size, like overgrown greenish pearls. Early in August the largest of these attain the size of marbles. Then the guard petal folds back, still retaining its firm spherical form. From its shelter emerge four other petals, satiny, snowy white, elaborately frilled and pleated. The snowy, frilly chalice, three inches in diameter, holds a sumptuous mass of orange-gold stamens and breathes forth a delicate, balmy fragrance.

Each flower lasts two or three days and then drops cleanly. **There is a constant succession of bloom till hard frost.** We frequently get the unusual effect of a tree clad in crimson autumn foliage and abundantly starred with white flowers.

The Franklinia begins blooming when not more than three or four feet high. Young trees under favorable conditions increase in height a foot or more each season. Specimens thirty feet high are known. It develops naturally with several trunks, but may easily be trained to a single trunk by removing the sprouts which start from the base.

Franklinia prefers full sun and has proven entirely hardy about New York and hardy in favorable locations about Boston. It is an especially desirable tree for the small intimate garden, loved and lived in. It is a charming lawn tree and the grass may be allowed to grow closely about the trunk. It also thrives when planted by pools, lakes and streams. Its light elegance of form and color contrasts exquisitely with the darker green of conifers.



The Mountain Ash,
Sorbus Aucuparia
See page 16.



Ornamental Tree Collection

- 1 Rare Franklinia, 2 to 3 ft.
- 1 Bechtel's Double Flowering Crab, 3 to 4 ft.
- 1 Purple Leaf Plum, 3 to 4 ft.
- 1 Red Flowering Dogwood, 2 to 3 ft.
- 1 White Flowering Dogwood, 3 to 4 ft.
- 1 White American Birch, 3 to 4 ft.
- 1 Magnolia Glauca, 1½ to 2 ft.

**7 Beautiful
Trees for only \$15⁰⁰**

Trees 2 Feet High, \$2.75 Each; 2 to 3 Feet, \$3.50 Each

Be Sure to Include This Tree In Your Order

**All Trees Shipped Express,
Charges Collect**

"NEMAPEG'S"

SUPERIOR PERENNIALS

Are a SPECIALTY With Us

- 1 Nemapeg fully developed plants. No scrawny seedlings but healthy, 2-3 year nursery-grown plants.
- 2 We list here those varieties that were greatly acclaimed during 1947.
- 3 Every perennial listed is recommended for spring planting.
- 4 Once established these fine quality plants will develop in size and beauty year after year.
- 5 All perennials are shipped by parcel post whenever expedient.
- 6 PRICES: All perennials, 30c each; 4 of one variety \$1.10, except as noted.

ALL ORDERS of \$1.00 to \$2.00 should be accompanied by 20% additional to allow for packing and postage.

ON ORDERS from \$2.00 to \$5.00, add 15% for packing and postage.

ON ORDERS of \$5.00 or more, add 10% for packing and postage.

Shipments made west of the Mississippi, charges collect.

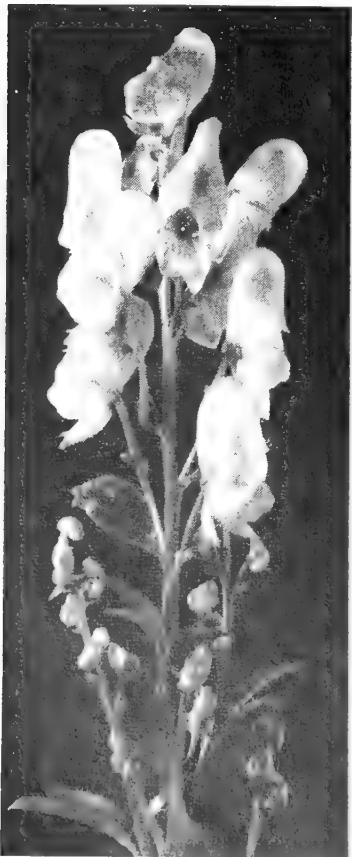


HARDY ASTERS

ACHILLEA Tomentosa (Milfoil or Yarrow). 6 to 8 inches. A fine rockery gem. Bright yellow flowers in July to September. Woolly green leaves. Neat habit and very showy. **Strong plants, 30c each; 4 for \$1.10.**

ACONITUM Fischeri (Monkshood). Very hardy. Dark blue. Grows 2 to 3 feet. **Plants, 65c each; 3 for \$1.75.**

AGERATUM Eupatorium, Blue. For a late fall-blooming flower there is none that surpasses this fine plant. It blooms from August to November and is densely covered with heads of deep blue flowers. Grows 1½ to 2 feet and is wonderful for cutting. Makes a handsome border plant and is of very easy culture. Likes full sun. **Strong, 2-year plants, 30c each; 4 for \$1.10.**



ACONITUM

ALYSSUM Saxatile compactum (Basket of Gold). A striking, low plant for the border or the rockery. Early in the spring it is covered with bright orange-yellow flowers that are brilliant and colorful. **30c each; 4 for \$1.10.**

AQUILEGIA (Long-Spurred Columbine).

A., Dobbie's Imperial Hybrids. (True Strain.) These new Columbines are considered the best English mixture offered to date. Beyond comparison for their range of color and robust growth. The largest spurred Columbines we have ever seen. Wide range of delicate pastel tints. 2 to 2½ ft. Late May to early August. For the border or rockery. **35c each; 3 for \$1.00.**

A., Scott Elliott Hybrids. In the finest mixture of colors, including red, yellows, blues, white, etc. An excellent gem. 2 to 2½ feet. Late May to early August. For border or rockery. **35c each; 3 for \$1.00.**

AQUILEGIA, Nemapeg's Mixed Long-Spurred Columbine. A wonderful assortment of colors and shades. From selected seed. 2 to 2½ feet. Blooms from May to August. **35c each; 3 for \$1.00.**

ANCHUSA Myosotidiflora (Alkanet). A splendid and distinct dwarf perennial from Russia. Clusters of charming blue flowers resembling Forget-me-nots. Large, handsome foliage. An effective border or rock plant for shady or sunny places. Blooms during May and June. 12 to 15 inches high. **Heavy clumps, 35c each; 3 for \$1.00.**

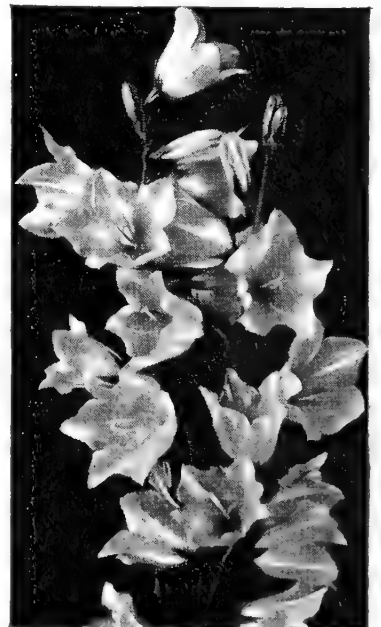
ANTHEMIS (Hardy Marguerite). Daisy-like golden yellow blossoms, from June to August. 2 feet high and good for cutting. Makes a showy border plant. Likes full sun. **2-year plants, 30c each; 4 for \$1.10.**

AGROSTEMMA (Rose Campion or Joy of Love).

A. Coronaria Atrosanguinea (Improved Mullein Pink). This is a new variety with blood-red flowers and silvery foliage. 2 to 2½ feet. Blooms in June and July. Distinctly superior to the common Mullein Pink. Is choice. A border plant of merit. **Strong plants, 30c each; 4 for \$1.10.**

ARTEMISIA, Silver King. A magnificent white-leaved foliage plant that deserves a place in every garden. A silvery, misty effect is obtained in the setting off of bouquets and floral arrangements. Mingles well in any border and among evergreen plantings. Sprays may be cut and dried for winter bouquets. 2½ feet tall. A bright silver the entire season long. **Strong plants, 30c each; 4 for \$1.10.**

ASCLEPIAS Tuberosa (Butterfly Flower). Showy perennial flowering during July and August. 1½ to 2 feet. Produces umbels of bright orange colored flowers on showy stems. Flowers are beautiful and may be cut as they are very lasting. A border item of sterling worth. **Strong roots, 30c each; 4 for \$1.10.**



CAMPANULA

Strong Color — Fine Fragrance Long Period of Bloom

HARDY ASTERS

ASTER (Starwort or Michaelmas Daisy).

A., Barr's Pink. The finest bright pink. Vigorous grower. 2½ to 3 feet and sometimes 4 feet tall. Blooms during September and October. Produces large and well formed flowers in great abundance. Excellent for cutting. **Strong plants, 35c each; 3 for \$1.00.**

A. Frikarti, Wonder of Staffa. The finest garden plant of recent introduction. Lavender-blue flowers 2 to 2½ inches in diameter produced from June until the middle of November. Thrives well in light shade. Perfect in full sun. A prolific show of flowers the entire summer. 2½ feet. Every individual flower perfect. Very new! Supply limited! **Strong plants, 50c each; 5 for \$2.25.**

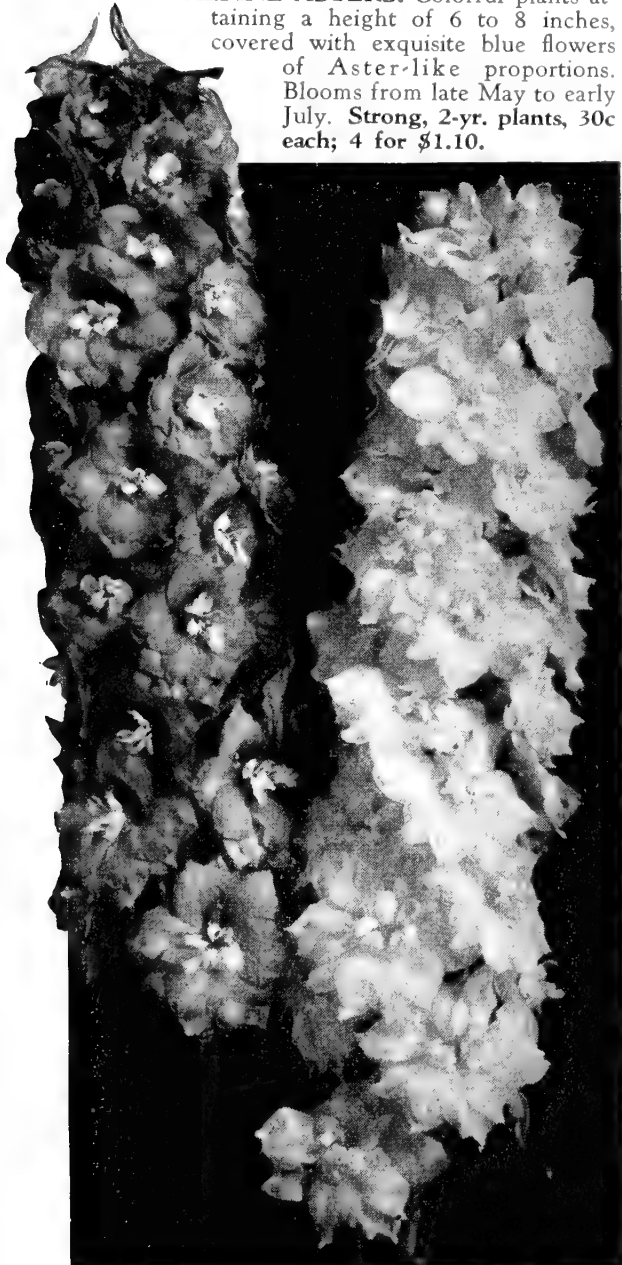
A., Countess of Dudley. One of the finest dwarf Asters in cultivation. A charming clear pink with yellow eye. Of low, bushy habit. It forms a plant several feet in diameter, completely studded with bloom during late September. 10 to 12 inches. For the rockery or border. **Strong plants, 35c each; 3 for \$1.00.**

A. Luteus. A beautiful perennial. In constant bloom from September until November. Grows 2 to 3 feet and produces sprays of rich lemon-yellow bloom. The sprays are invaluable for cutting as they are fine mixers for larger flowers. A bright show in the border or cutting garden. **Strong plants, 30c each; 4 for \$1.10.**

ALPINE ASTERS. Colorful plants attaining a height of 6 to 8 inches, covered with exquisite blue flowers of Aster-like proportions. Blooms from late May to early July. **Strong, 2-yr. plants, 30c each; 4 for \$1.10.**



DORONICUM



DELPHINIUM

BAPTISIA Australis (False Indigo). A charming perennial producing blue flowers of Sweet-Pea-like form. Blooms in May and attains 2 to 2½ feet. Likes sun. **Strong, 2-year plants, 30c each; 4 for \$1.10.**

BLUE SALVIA, Azurea. One of the best hardy blue Salvias grown. Easy to grow and thrives in any soil. Gives long spikes of blue flowers in August and September. A fine cut flower and an unexcelled addition to the border or garden. Grows 3 to 4 feet and forms an elegant background. **Strong, 2-year plants, 30c each; 4 for \$1.10.**

CALLUNA Monstrosa, Pink (Scotch Heather). A low-growing shrub with erect branches covered with short, closely adpressed leaves. The pretty bell-shaped flowers are produced in great profusion toward the tops of the shoots. **In strong, young clumps at 50c each. Fine for the rockery or low border. Grows 12 to 15 inches. Foliage evergreen. A novel item.**

CAMPANULA (Bellflower).

C. Carpatica (Carpathian Harebell). Popular variety. Dwarf in habit, only attaining 6 inches. Pretty foliage. Blooms in July up to September. White and blue. **Strong, 2-year plants, 35c each; 3 for \$1.00.**

C. Persicifolia, Telham Beauty. Improved strain of large china-blue flowers. **30c each; 4 for \$1.10.**

C. Rotundifolia (Bluebells of Scotland). Exquisite plants producing slender branches laden with clear blue flowers of striking beauty. Especially suited for crevices in the rock garden or deep slopes. Pendent habit. In bloom all summer. Attains 10 to 12 inches. Extremely hardy. **Strong plants, 35c each; 3 for \$1.00.**

CANTERBURY BELLS. Colors mixed: white, blue and pink. **30c each; 4 for \$1.10.**

CASSIA Marilandica (Indian Senna). Racemes of showy orange-yellow flowers during July and August, as well as September. Striking pinnate foliage. A fine border or "background" plant of the easiest culture. 4 to 5 feet. "Marilandica" is the best for your garden. **3-year plants, 30c each; 4 for \$1.10.**

CARNATIONS, Hardy Grenadin. This fine double, fragrant Carnation is the best and most popular. The brilliance of color and its neat blue foliage and habit make it an invaluable addition to your garden. Stiff, stocky stems, long enough for cutting. Not lanky or untidy. Fine mixture of yellows, reds blacks, pinks, etc. Blooms all summer. 1 to 1½ feet. **Strong plants, 30c each; 4 for \$1.10.**

CENTAUREA Dealbata (Knapweed). Showy, shaggy flowers of rose-pink, shaded with lavender. June and July. 2 to 2½ feet. Fine for the border or cutting garden. **Strong plants, 30c each; 4 for \$1.10.**

C. Macrocephala. Large, golden yellow, thistle-like flowers on strong, erect stalks. July and August. Combined with Delphinium it is a highly decorative cut flower. Extremely showy in the border. **Strong plants, 30c each; 4 for \$1.10.**

CHRYSANTHEMUM, Laciniated. A recent introduction into the Shasta Daisy family. Pure white with fine curled petals. Large flowers on erect, well balanced stems. Blooms during June and July with a showing of bloom as late as October. **Strong plants, 30c each; 4 for \$1.10.**

COREOPSIS. An old-fashioned flower that should be in every garden. Our strain is an improved double, golden yellow variety. A mass of flowers the entire summer. Grows 2½ to 3 feet and likes plenty of sun. Easy of culture, robust of growth. Thrives anywhere. **Strong, 2-year plants, 30c each; 4 for \$1.10.**

"NEMAPEG'S" Top Quality Perennials for



MONARDA

Special Perennial Offer

Select any 30-cent plant, 5 of each variety, 20 varieties.

100 Plants for \$23.50

Please do not select plants priced more than 30c each.

All perennials, 30c each, except as noted. Four plants of one variety, \$1.10.

No ornamental field offers a greater thrill for any garden enthusiast than that allotted to the Hardy Flowering Perennial. Every plant has a remarkable history in its manner of discovery, origination and land of birth. Nature's bountiful gift to a harried mankind.

The exquisite beauty of their bloom softens the harshness of a troubled civilization and reflects only peace, harmony and romance. Through the ages they have inspired poems, songs, ballads, and remain as untainted as the day they first attracted man's attention.

Their sturdy, robust make-up carries them through cold, cheerless winters and severe weather conditions, ready to unfold their beauty for all to admire.

"Beauty," all of you can have. Such glory is obtained from "Nemapeg" Perfect Perennials. Color, form, display, neatness and prolific bloom combined in each and every plant.

No plant less than two years old, field-grown, heavy, well rooted stock of superior quality.

For a PERFECT PERENNIAL GARDEN buy NEMAPEG SUPERIOR TIME-TESTED PERENNIALS!

PERENNIALS MAKE EXCELLENT *Gift Items a Living Remembrance*

DELPHINIUM, Belladonna Improved. Light shade of blue; one of the hardiest of the Delphiniums. 35c each; 3 for \$1.00.

BEAUTIFUL DELPHINIUM, "Cardinale." A Real Brilliant Scarlet. The finest red Delphinium that we have ever seen. Strong, robust grower, producing long, well filled out spikes of brilliant scarlet flowers. A native of California. Bright, glossy foliage. 3 to 4 feet. "Nemapeg's" Sensation for 1942. The demand will be great. Place your order early. Strong, pot-grown plants, 50c each; \$5.00 per doz.

D. Bellamosum Improved. A great improvement over the old-fashioned rich, indigo-blue single. Like Cliveden Beauty the flowers are much larger and spikes taller. Heavy foliage. Strong plants, 35c each; 3 for \$1.00.

D., Nemapeg's Hybrids. Including California Imperials, Wrexham, Blackmore & Langdon, and others. The finest Hollyhock type. DeLuxe English and American strains, blended under the heading, "Hybrids of Distinction." Rugged plants with sturdy, erect stalks. Very large flower spikes. Enormous florets in shades from sky-blue to royal purple, with delicate tones of lavender and rose. High percentage of doubles. Single florets have attained 2 inches in diameter. Supply limited. Bloom all summer. A "needed" plant for the border and cutting garden. 50c each; 6 for \$2.75.

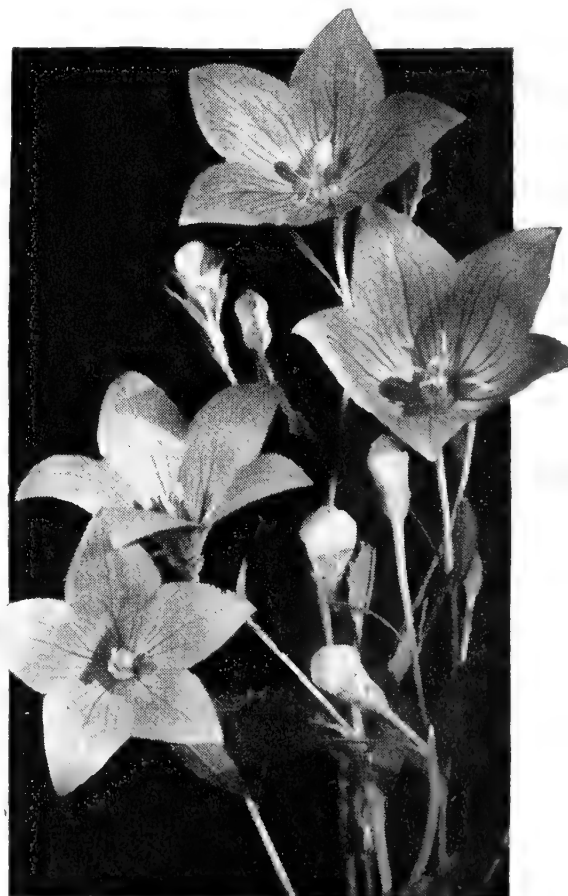
DIANTHUS Allwoodii. An English novelty resembling a dwarf Carnation. A complete range of bright colors. Heavy tufts of blue foliage. Single flowers in profusion all summer up to November. Very fragrant. 10 to 12 inches. Strong clumps, 30c each; 4 for \$1.10.

D. Caesius (Rock Carnation). The true Cushion Pink. Little solid balls of spiky glaucous foliage. Pink flowers that attain a height of 6 to 8 inches. Very attractive. The flowers are clove-scented. Strong, 2-year plants, 30c each; 4 for \$1.10.

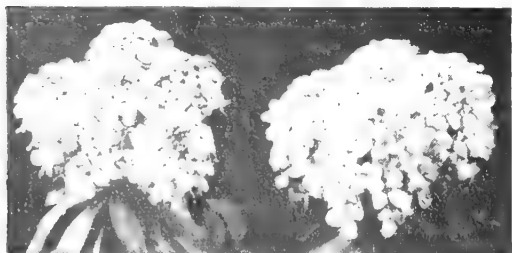
D., Sweet Wivelsfield. Extra large, fringed flowers in a bright rainbow mixture. A new hybrid variety of Pinks. A cross between Carnation and Sweet William. Habit about the same as Sweet William, but it blooms all summer. Fine for border, rockery or cutting. 15 to 18 inches. Strong plants, 30c each; 4 for \$1.10.

DICENTRA Spectabilis (Dielytra, Old-Fashioned True Bleeding Heart or Seal Flower). An old-fashioned favorite. The long racemes of graceful heart-shaped red flowers are always lovely in the June garden. At home in any part of the border, and especially valuable for planting in clumps. Will stand shade. Every garden merits this grandmother's favorite. 18 to 24 inches. Heavy divisions, 3 to 5 eyes, 75c each.

D. Eximia (Plumy Bleeding Heart). A dwarf growing sort, with beautiful, finely cut foliage, and showy racemes of pink flowers throughout the entire season. 50c each; 3 for \$1.25.



PLATYCODON



IBERIS (Candytuft)

a Riot of Colors and Entrancing Beauty

Plant in groups of three or more for best results.

Peonies ~

They Rival Roses

Albert Crousse. Large, delicate salmon-pink. \$1.00 each; 3 for \$2.75.

Baron Rothschild. Pale lilac-rose. \$1.00 each; 3 for \$2.75.

Felix Crousse. Brilliant crimson. \$1.25 each; 3 for \$3.00.

Festiva Maxima. Large white blossoms. \$1.00 each; 3 for \$2.75.

Karl Rosenfield. Rich crimson. Early. \$1.25 each; 3 for \$3.00.

Mad. Boulanger. Soft pink. \$1.00 each; 3 for \$2.75.

1 of each—All 6—for only \$5.00



**Salmon
Glow
Poppy**

Hardy Garden Phlox

PHLOX DECUSSATA (Hardy Phlox).

Aetna. Compact heads. Coral-red. 35c each.

Miss Lingard. Early white. 35c each.

Rheinlander. Rich salmon. 35c each.

Rijnstroom. Rose-pink. 35c each.

Eiffel Tower. Salmon-pink, red eye. 35c each.

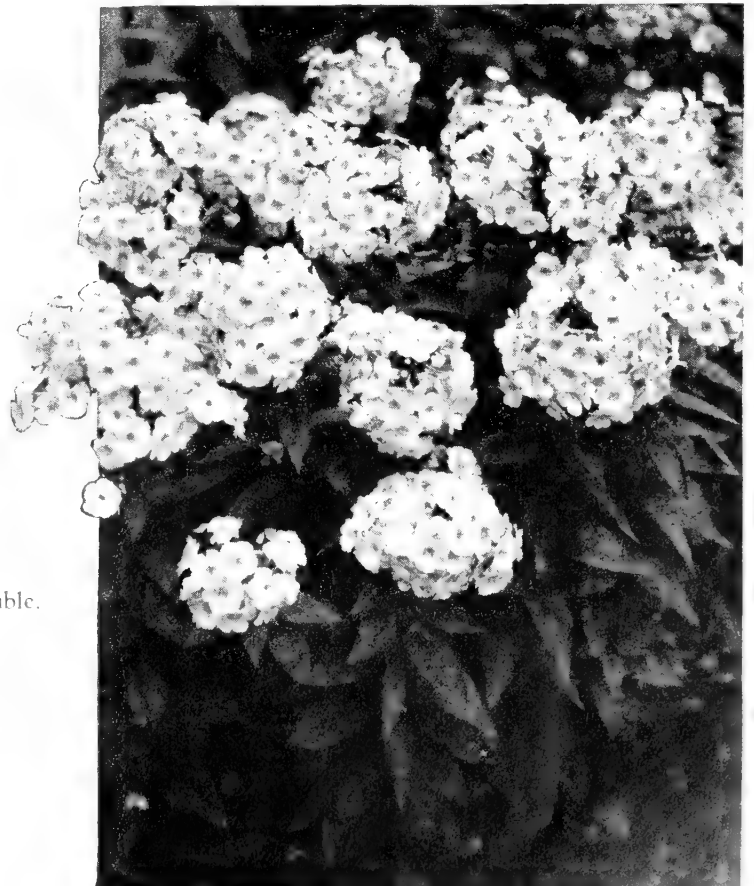
Painted Lady. Silvery pink with salmon shading. 35c each.

"Nemapeg's" Phlox Garden

One Each of the Six
Brilliant Hardy Phlox

6 for \$1.80

A Phlox Garden You
Will Be Proud Of.



"NEMAPEG'S" Oriental Poppies

Beauty of Livermore. Brilliant red.

Helen Elizabeth. Showy flowers of La-France-pink.

Sass Pink. Beautiful large pale pink, maroon blotch.

Salmon Glow. Salmon-orange, flowers 8 inches across, sometimes double.

65c each; \$6.50 per doz.

POPPIES IN MIXED COLORS

30c each; 4 for \$1.00; \$2.50 per doz.

MIXED SEEDLINGS

8 for \$1.10

PERENNIALS—Once Established Will

For Continuous Bloom in Your Flower Garden

Select the Right Varieties

Regardless of whether your garden is large or small, modern perennials will make it more beautiful and more colorful. The only consideration is whether the soil is fertile and whether the garden is in full sun or partial shade. Whatever your particular conditions, read the descriptions and select plants which will do well for you. All our plants are fully guaranteed to live and bloom so you can't be disappointed.

DICTAMNUS Fraxinella Caucasicus (Gas Plant or Fraxinella). An aristocrat for the perennial border. Forms a symmetrical bush, 2½ to 3 feet high. Fragrant, glossy foliage. Heavy spikes of rosy pink flowers with deeper veins cover the plants during June and July. Likes an open sunny position. Will thrive on any soil. Improves with age and likes to remain in a permanent location. Lives indefinitely. Extremely hardy. Unusual and striking. Fine for cutting. Heavy, 3- to 4-year plants, 75c each.

DIGITALIS Grandiflora (Foxglove). Light yellow flowers, the foliage narrow and heavy in texture. This is a real perennial and lives year after year. Very hardy. Strong, 2-year plants, 30c each; 4 for \$1.10.

D., Giant Shirley. Biennial. In mixed colors. Flower heads over 3 feet long. 30c each; 4 for \$1.10.

DORONICUM Excelsum. Produces numerous large yellow, Daisy-like flowers in May. Very showy. Good for cut flowers. 35c each; 4 for \$1.30.

ERYNGIUM (Sea Holly). Very similar to Echinops with the exception that the flowers are smaller and not so perfectly formed. The foliage and flowers of this striking plant are both steel-blue in color and sparkle and glint with the sun. Does well in locations near salt water and in sandy soil. Grows 3 feet tall. Strong, 2-year plants, 30c each; 4 for \$1.10.

GAILLARDIA (Blanket Flower). Large, blood-red and orange flowers of Daisy-like formation, borne on strong, straight stems about 2 to 2½ feet long. One of the most satisfactory perennials for the border or garden. Blooms the entire summer. Wonderful for cutting. The flowers attain a diameter of 2½ inches and come in various formations. Easy to cultivate and will thrive on any soil. Likes plenty of sun. Strong, 2-year plants, 30c each; 4 for \$1.10.

G., Goblin. New, compact, suited for rock garden. Height 12 to 15 inches. Covered with large red flowers. 30c each; 4 for \$1.10.

G., Burgundy. The first of the all-red Gaillardias. Of European origination. A fine copper-red novelty. A colorful addition for the border, giving bloom the entire summer into November. Excellent for cutting. Likes sun. 2 to 2½ feet. Strong plants, 30c each; 4 for \$1.10.



GAILLARDIA

GERANIUM Sanguineum (Crane's Bill). A fine American native. Handsome, deep green, lacinated foliage covered with bright crimson flowers all summer. 18 inches high. Compact plants; showy. Strong plants, 30c each; 4 for \$1.10.

GEUM (Avens).

G. Coccineum, Mrs. Bradshaw. Bright scarlet, double flowers on branching 18-inch stems, blooming from June well into August.

G., Lady Stratheden. A new introduction of great merit. Rich, double, golden yellow flowers on erect, 18-inch stems. A counterpart of Mrs. Bradshaw. June-August.

G. Atrosanguineum. Deep crimson. 2 feet. Profuse bloomer. Flowers single and semi-double. Very showy. June and August. Three above, 35c each; 3 for \$1.00.

GYPSOPHILA (Baby's Breath; Chalk Plant). A dainty perennial producing delicate white flowers. Fine for mixing with other flowers in cut bouquets. Grows 2 to 2½ feet. Of very easy culture and hardy habit. Likes sun. 30c each; 4 for \$1.10.

G. Acutifolia. A fine cut flower and border plant. Pretty minute lilac-rose flowers on erect stems. Produces a misty effect in bouquets. 1½ to 2 feet. Blooms during June, July and August. Strong roots, 30c each; 4 for \$1.10.



GEUM

G. Oldhamiana. A newcomer to the Baby's Breath family. A strong, erect grower producing very large heads of bright pink flowers. Very hardy. June, July and August, as well as September. A fine cut flower. Strong roots, 30c each; 4 for \$1.10.

G., Rosenschleier, "Rosy Veil." A splendid new introduction. Semi-dwarf in habit, it produces masses of double, pink flowers the entire summer. Heavy, bluish foliage. Dainty, well shaped, double, flesh-pink flowers. A fine gem for the garden and low border, as well as the rockery. Grows 10 to 15 inches. A rare novelty still limited. Strong plants, 35c each; 3 for \$1.00.

HELENIUM. Golden yellow and bronze. Lovely free blooming plant for early fall. Good for cutting. Large plants, 30c each; 4 for \$1.10.

HELIOPSIS (Golden Daisy). A superb perennial for background effect. Grows 3 to 4 feet, bearing deep rich golden yellow flowers, 2 inches in diameter. Blooms all summer. Will thrive on any soil and requires no care. A fine cut flower. Resembles greatly Doronicum. Strong, 2-yr. plants, 30c each; 3 for \$1.10.

Mass Colors Most Effective

Plant perennials in groups for best results. Set out three to five plants of the same variety together so that they will make a good mass of color when they are in bloom. Plant the low-growing things in the front of the garden, medium ones in the middle, and tall ones at the back. Remember, too, that perennials flower at different times during the season, and be sure to have in your garden some that will be in bloom early, some during midsummer, and others that bloom in the fall.



VIOLA

Thrive and Multiply Year After Year



LATHYRUS

HEUCHERA (Coralbells; Alum Root). All Coralbells prefer an acid soil, if possible. However, they seem to thrive equally well on sandy, heavy, sweet and acid soil, as well as shade or sun. A tremendously useful, attractive perennial. Fine for cutting, too.

H. Sanguinea. Really one of the finest of our perennials. Resembling Lilies-of-the-Valley, the flowers of this variety are bright crimson-red and are borne on 12- to 18-inch, erect stems. Blooms from June to September. Attractive evergreen foliage. Fine in rockery and border. **Strong plants, 30c each; 4 for \$1.10.**

H. Brizoides. Delicate sprays of bright pink bells rise gracefully from leathery tufts of foliage. Blooms in May and well into the summer. 12 to 18 inches. **Strong plants, 30c each; 4 for \$1.10.**

HIBISCUS (Marshmallow). Mixed colors. **35c each; 3 for \$1.00.**

HOLLYHOCKS. Old favorite, always in demand. We offer the finest double varieties obtainable in yellow, pink, red, maroon, salmon, rose and white. Wonderful bloomers. Plant them under win-

dows, along fences, or for background effect. Attains 5 to 6 feet. Will thrive on heavy soil. **Strong, 2-yr. plants, 30c each; 4 for \$1.10.**

IBERIS (Candytuft). A neat and compact evergreen dwarf. Covered with a sheet of pearly white flowers in early summer, it becomes the "show" of its surroundings. Fine for edging for beds or for your rockery. 8 inches tall. The plant resembles *Daphne Cneorum* a great deal. **Strong plants, 30c each; 4 for \$1.10.**

IRIS Kaempferi (Japanese Iris). The queen of them all. Large blooms 5 to 6 inches in diameter, Orchid-like in appearance, borne on strong, upright stalks 2½ to 3 feet tall. Blooms during late June and during July. A perfect mass of bloom unrivaled by any other perennial. The range of colors is most striking. Every shade beautiful. Japanese Iris are alluring in the border and welcome in the cutting garden. Makes a superb cut flower. **Heavy plants, 35c each; 3 for \$1.00.**



JAPANESE IRIS

Iris
Kaempferi
Will
Extend
the
Iris Season
Well
into the
Middle
of the
Summer

IRIS Pumila (Miniature Flag). Dwarf spring Iris. Extensive color range. 6 to 8 inches. Blooms during April and May. Fine for the low border, rockery and pools. Large, charming flowers. **Strong plants, blooming size, 30c each; 4 for \$1.10.**

LATHYRUS (Perennial Sweet Pea). Showy, free-flowering, hardy perennial climbers for trellis, covering old stumps, fences, walls, etc. Blooms all summer and good for cutting. Mixed colors. **30c each; 4 for \$1.10.**

LAVANDULA (Lavender).

L. Vera. This is the true sweet-scented English Lavender. Forms a compact, blue-gray plant about 18 inches high. Delightfully fragrant. The showy blue flowers in July and August rise 8 to 10 inches above the beautiful foliage. An old favorite that never grows old. Fine for the border and rockery. A plant every garden should have and know. Perpetually beautiful both summer and winter. **Strong plants, 35c each; 3 for \$1.00.**

LIATRIS (Blazing Star). A bulbous perennial with long spikes of purple and rosy purple flowers from July to September. Grows 5 feet tall, of which nearly 3½ feet consists of the flower spike. A novel plant that attracts and commands attention. Very hardy. Will thrive on rather wet ground and in semi-shade. A background plant, effective in its display. **Strong, 2-year bulbous roots, 35c each; 3 for \$1.00.**

LINUM Perenne (Blue Flax). A beautiful perennial of delicate foliage and pure blue flowers. A real border gem. Very adaptable for the rock garden as well. Grows 1½ feet high and is simply covered with large, heavenly blue flowers of Buttercup-like shape. Blooms almost the entire summer. Does well on any soil but seems to prefer that of sandy or light texture. **Strong plants, 35c each; 3 for \$1.00.**

L. Flavum (Yellow Flax). Like its blue cousin, a profuse bloomer. A fine variety with transparent yellow blossoms. Foliage is heavier than the blue. 12 inches. Good for border and rockery. **Strong plants, 50c each; 2 for 85c.**

LOBELIA Cardinalis. Deep red flowers on long spikes. July and August. Likes a damp soil, partly shaded. **50c each; 2 for 85c.**

LUPINS, Russel. This new strain of Lupins has caused a sensation among flower lovers. Large spikes of flowers in rich colors. Perfectly hardy. Out of 2½-inch pots, **30c each; 4 for \$1.10. 2-year, field-grown, 50c each.**

LYCHNIS Chalcedonica. Deep red flowers borne on large heads similar to Verbena. Good for cutting, the border or garden. 2 feet. **2-year plants, 30c each; 4 for \$1.10.**

MERTENSIA (Virginia Bluebells).

M. Virginica. Drooping bells of light blue, changing to coral-pink in the spring. 1 to 1½ feet. Blooms during May and June. Attractive foliage. Likes shade and moisture, but does well in full sun. One of our prettiest and most interesting native spring flowers. Fine for shady nooks in the rockery and border. **Strong bulbous roots, 30c each; 4 for \$1.10.**

MONARDA (Bee-Balm; Bergamot; Oswego Tea; Haremint).

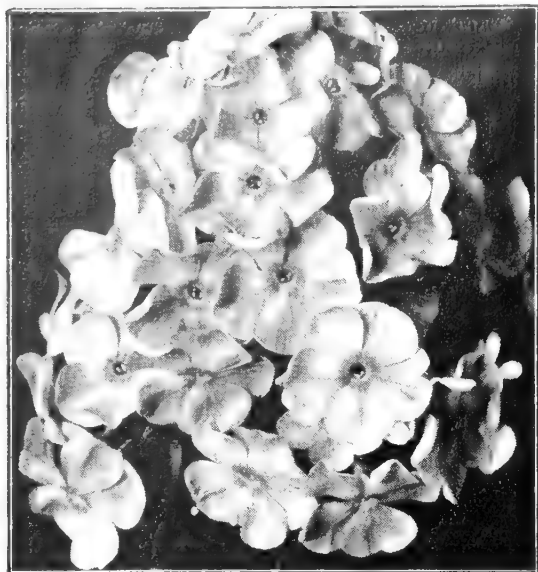
M. Didyma. In mixed colors. **Strong plants, 30c each; 4 for \$1.10.**



LINUM

POLEMONIUM (Jacob's Ladder or Greek Valerian).

P. Reptans. Fine for the rockery or low border. Bright blue flowers in June. Very compact habit. Beautiful fernlike foliage. 10 inches. Strong plants, 30c each; 4 for \$1.10.



PHLOX, Aetna

PHLOX AMOENA. (Low Species.) About 6 inches tall. Covered with delicate pink flowers in the spring. 30c each; 4 for \$1.10.

PHLOX DIVARICATA. 15 inches high. Lovely blue. Early spring. 30c each; 4 for \$1.10.

PRIMROSES. Pert, saucy Alpines from distant lands. Lovely plants of gaudy colors. The treasures of your rock garden.

P., Barr's Exhibition Reds. Selected from prize stocks of rich crimson and scarlet. The finest we have ever seen. 6 to 8 inches. Strong plants, 30c each; 4 for \$1.10.

P., Polyanthus (True English Bunch Primrose). Profuse bloomer, early spring and summer. Rainbow mixture. 4 to 6 inches. Strong plants, 30c each; 4 for \$1.10.

PRIMROSE, Veris, Munstead Giant Exhibition. A wonderful new strain producing large flowers on strong, straight stems. Include lilac, purple, violet, buff-orange, salmon, rich reds and yellows. 6 to 8 inches. Strong plants, 35c each; 3 for \$1.00.

PYRETHRUM. (Selected Painted Daisies.) Deep crimson, bright scarlet, rose, pink, coral-pink, etc. Many with full round heads, others fluffy Carnation type, some crested like giant double Cosmos. Beautiful hardy perennial for the border or cutting. Strong plants, 30c each; 4 for \$1.10.



PRIMROSE, Polyanthus

RUDBECKIA (Coneflower). Thrives everywhere, gives a wealth of bloom. Unsurpassed for the border and garden. Fine for cutting, 2½ to 3 feet. Prefer the sun but will grow in semi-shade.

R. Purpurea (Giant Purple Coneflower). Large, showy, reddish purple flowers with dark brown disc. Strong, 2-yr. plants, 30c each; 4 for \$1.10.

SHASTA DAISY (Alaska Daisy). Burbank's origination. Extra large flowers of pure white on straight, erect stems, fine for cutting. Makes a dandy border plant. Thrives in any soil; needs little care but plenty of sun. 2 feet. Strong, 2-year plants, 30c each; 4 for \$1.10.

SPIRAEA (Goat's Beard; Meadow Sweet).

S. Filipendula Hexapetala (Dropwort). Attractive fernlike foliage. Numerous corymbs of white flowers on stems 15 to 18 inches high. Blooms during June and July. Effective in the border. Excellent cut flower. Strong plants, 30c each; 4 for \$1.10.

STATICE (Great Sea Lavender).

S. Dumosa. Dwarf. Valuable plant for the rockery. The best of all Statice. Produce large sprays of lavender flowers resembling Baby's Breath. Can be dried and used for bouquets. When dried it becomes a clear silvery white. Very hardy. 12 to 18 inches. Blooms in July and August. Strong, field-grown plants, 35c each; 3 for \$1.00.

STOKESIA (Stokes' Aster). Plants grow about 18 to 24 inches, bearing freely, from July to October, handsome, Centaurea-like blossoms, each measuring from 3 to 4 inches in diameter and deep blue in color. One of the most desirable plants for the hardy border; fine for cutting. Thrives in common garden soil and will do quite well in semi-shady locations, but best flowers in full sunlight. Strong, 2-year plants, 30c each; 4 for \$1.10.

THERMOPSIS (Carolina Lupine).

T. Caroliniana. A superb Lupine-like plant attaining 3 to 4 feet. Rich green foliage. The Pea-like flowers are produced in spikes 8 to 12 inches long. The general appearance is that of an enormous yellow Lupin. Blooms in June and July. A fine perennial for the border. Makes a perfect cut flower. Strong plants, 30c each; 4 for \$1.10.

TRITOMA (Torch Lily or Red Hot Poker). Large spikes of deep red and orange flowers borne on Lily-like stems. Good for cutting. Fine for the border and around pools. Grows 2 to 2½ feet. Does well in sandy soil. Strong, 2-year plants, 35c each; 3 for \$1.00.

VERONICA (Speedwell).

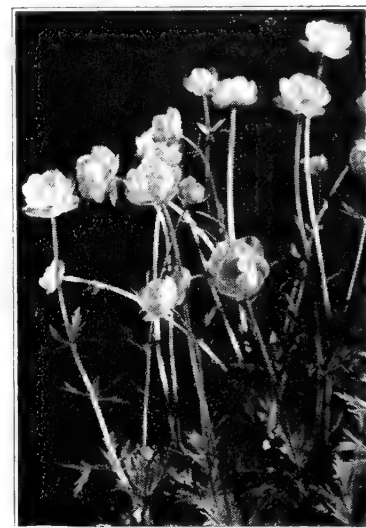
V. Amethystina, Royal Blue. A low, compact, bushy Speedwell with trailing branches. Very effective in the rockery and low border. Grows only 6 to 8 inches. Beautiful spikes of rich gentian-blue. June and July flowering. Makes a solid mat. A robust and neat appearing plant. Strong plants, 30c each; 4 for \$1.10.

V. Incana (Candida). A handsome white woolly plant. The numerous deep blue spikes contrast well with the silvery foliage. Useful for edging paths and flower beds. A fine item for the rockery. June and July. 10 to 12 inches. Strong plants, 30c each; 4 for \$1.10.

V. Spicata Rosea ("Nemapeg's" New Pink Veronica). A newcomer to the Veronica family. Like its blue cousin it produces heavy spikes on strong stems. Color varies from a light flesh-pink to a deep salmon. More compact than the blue and shorter in stature, thus eliminating rank and lank appearance. A good plant for the border or rockery. 15 to 18 inches. A profuse bloomer from July till September. Strong plants, 30c each; 4 for \$1.10.

TROLLIUS (Globeflower).

T. Ledebouri. A superb perennial exceedingly hardy and unusually beautiful. Resembles immense golden Buttercups. Flowers 1½ to 2 inches across, borne on strong, upright stalks 2 to 2½ feet tall. Fine for the border and cutting. Deep green, finely cut foliage. A stately addition to other plants. Single and semi-double flowers, deep golden yellow. Blooms in June and July. A novel rarity. Strong plants, 30c each; 4 for \$1.10.



TROLLIUS—Globe Flower

YUCCA (Adam's Needle). A stately perennial with swordlike foliage and tall, branched spikes of large, creamy white flowers during June and July. Attains 6 feet. Fine planted as single specimens or around pools. Will thrive on poor sandy soil. Will do well in the shade. Must be from three to four years old before blooming. Foliage is retained during winter and looks attractive among evergreens. Strong, 2-year plants, 30c each; 4 for \$1.10.



TRITOMA—Torch Lily

Fruit Department

Cultivated BLUEBERRIES (Huckleberries)

Not the old-fashioned Blueberry that dad had on his farm, but a new family of cultivated varieties that is finding favor in home gardens the country over.

This superior berry is much larger, is easy to grow, preferring acid soil liberally mulched with decayed leaves.

Many landscape architects use these plants for foundation plantings and among other shrubs. They are quite decorative with small, white blossoms and tinted bark toned red.

This season it is our good fortune that we can offer our patrons a large supply of Blueberry plants in a splendid assortment.

It should be kept in mind that Blueberry plants are greatly benefited by cross pollenization. Therefore, we recommend that plants of at least two varieties be planted in reasonably close proximity to one another.

We offer the following as the best varieties:

Concord. Earliest, with heavy crop of big, delicious blue fruit on high-branched bush.

Jersey. New variety. Ripens with Rubel, with large, well flavored, attractive berries.

Rancocas. Ripens just before Rubel, with heavy yield of tasty berries.

Rubel. Latest and heaviest bearing of all. Best for canning.

BLUEBERRIES

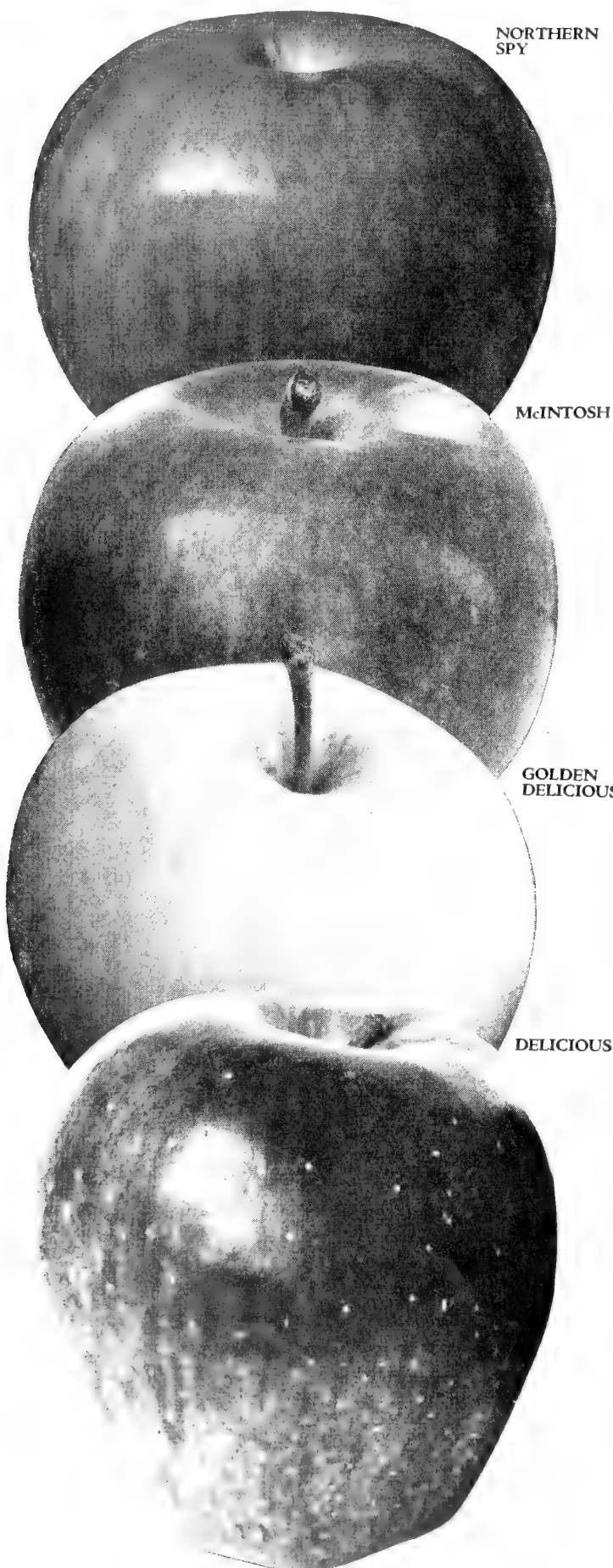
PRICES, ALL BLUEBERRIES

| | Each | 5 for |
|-----------------------------------|--------|---------|
| 12 to 15 inch, heavy plants | \$1.25 | \$ 5.00 |
| 15 to 18 inch, heavy plants | 1.75 | 8.00 |
| 18 to 24 inch, heavy plants | 2.25 | 10.00 |



APPLES—*from your own trees*

Large — Luscious — Superior Strains



NORTHERN
SPY

McINTOSH

GOLDEN
DELICIOUS

DELICIOUS

4 Apple Leaders

DELICIOUS

Large, dark red, with very firm, crisp, fine-grained flesh of excellent quality and flavor.

McINTOSH

Fine, firm, juicy, very refreshing, beautiful coloring. Ripe in October. Why not grow these on your own grounds and have them fresh for the family to eat. The best eating Apple known.

GRIMES GOLDEN

One of the best yellow Apples, very tasty and delicious. Ripens early.

RED NORTHERN SPY

Bright red, almost solid color. Crisp, juicy, delicious eating; excellent for salads, pies, etc. Ripe the latter part of October.

PRICES, ALL APPLES

2-year, 5 to 7 ft. trees, \$2.00 each; 3 for \$5.00

Add Beauty and Value to Your Property

There is no Apple so sweet . . . no Peach so juicy . . . no Pear so tender as those you pick from your own trees on your own property. Enjoy the miracle of spring as the trees burst into cascades of delicate blossoms. Then have the satisfaction of watching the young fruit develop; and all the while enjoy the trees just as you would an ordinary shade tree.

Collection Offer

1-Year, 4 to 5 feet.

1 Delicious

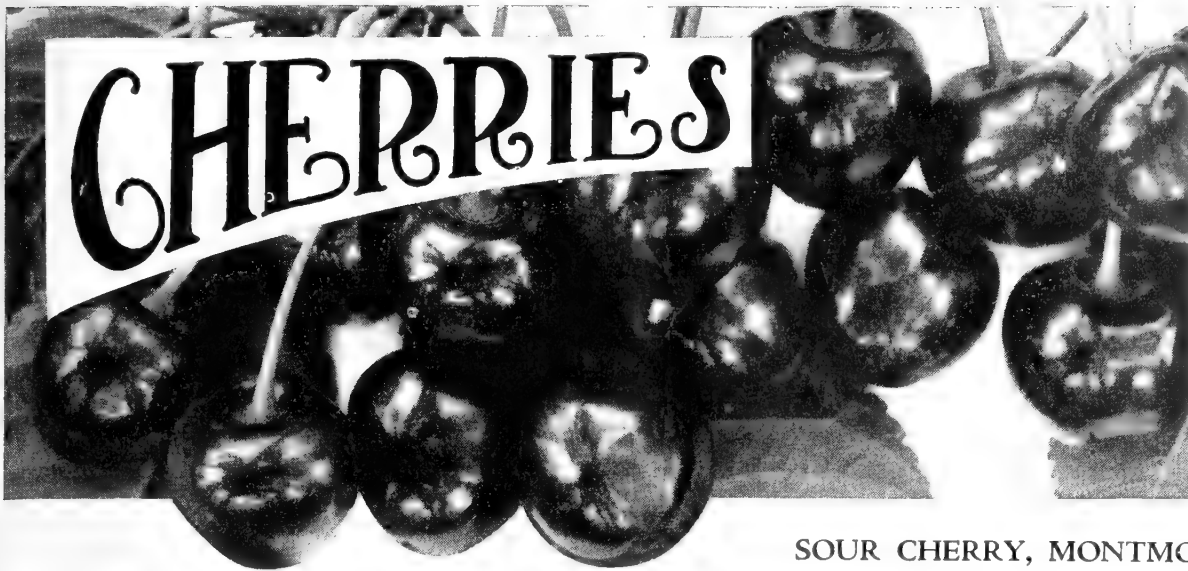
1 Grimes Golden

1 McIntosh

1 Red Northern Spy

4 trees—1 each of the above varieties

for only \$3⁹⁵



We offer only the best varieties. For your convenience we offer below only varieties which have proved their fruitfulness and beauty. Depend on these, which are recommended for your use.

Use them as part of your landscape or garden picture, to make your grounds more restful, more interesting, more fruitful.

BLACK TARTARIAN

Large, heart-shaped, rich, juicy. Heavy crop late June. Luscious, sugary. Best for eating fresh. 5 to 7 ft., \$2.75 each; 3 for \$7.00.

WINDSOR

Hardy. Very large, dark red; solid, meaty flesh. Unsurpassed for eating fresh or canning. Ripens in late July. Bears in three to four years. 2-yr., 5 to 7 ft., \$2.75 each; 3 for \$7.00.

SOUR CHERRY, MONTMORENCY

Firm, tender, yellow flesh; real "Cherry pie" tang. Large, luscious, juicy, red fruit. Sure bearer. Ripens in July. 2-yr., 5 to 7 ft., \$2.25 each; 3 for \$5.75.

COLLECTION OFFER

1-year, 4 to 5 ft. — 1 each of:

Black Tartarian

Montmorency

Windsor

For Only \$4.95

PEARS — Sweet — Juicy

"Nemapeg's" Pears That Produce

BARTLETT. Juicy, rich flavored yellow fruit. Excellent quality. The best canning Pear and equally fine to eat out of hand. Ripens in September. Height 20 feet.

CLAPP'S FAVORITE. A very delicious eating Pear. Well recommended.

PRICE, ALL PEARS

2-yr., 5-7 ft., \$2.25 each; 3 for \$5.50

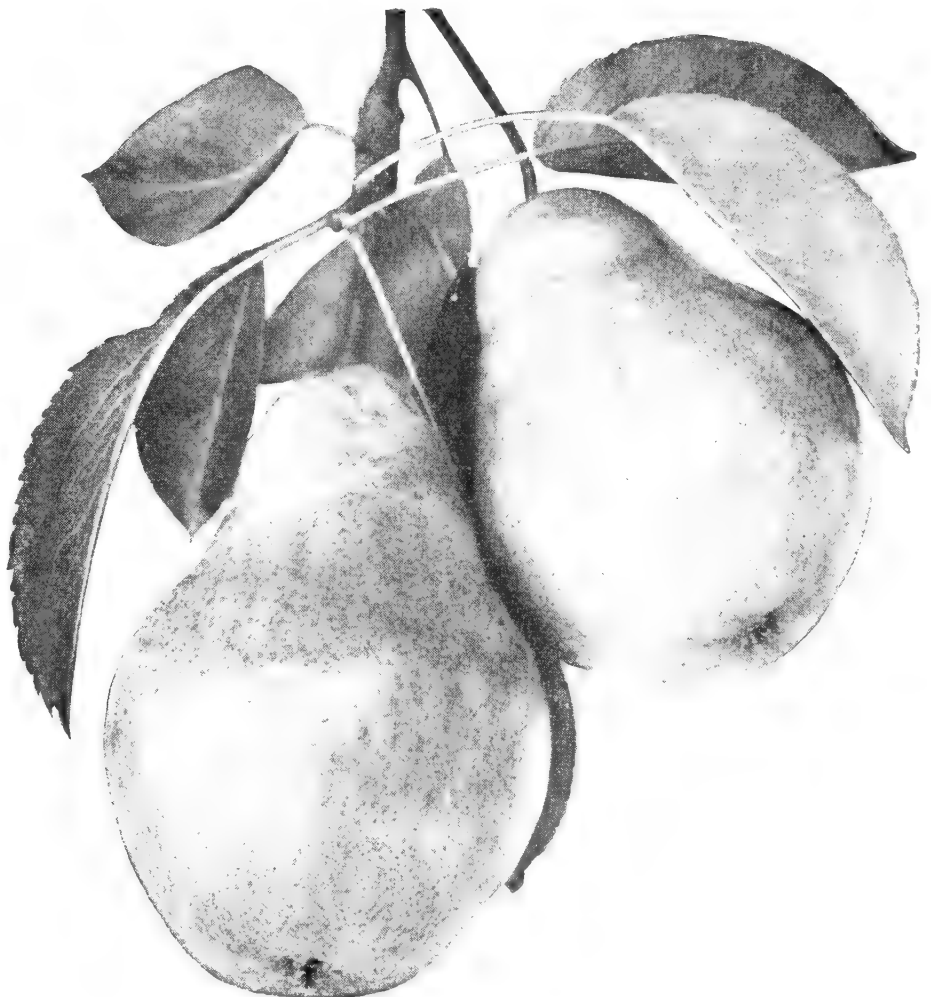
NEMAPEG'S PLUMS

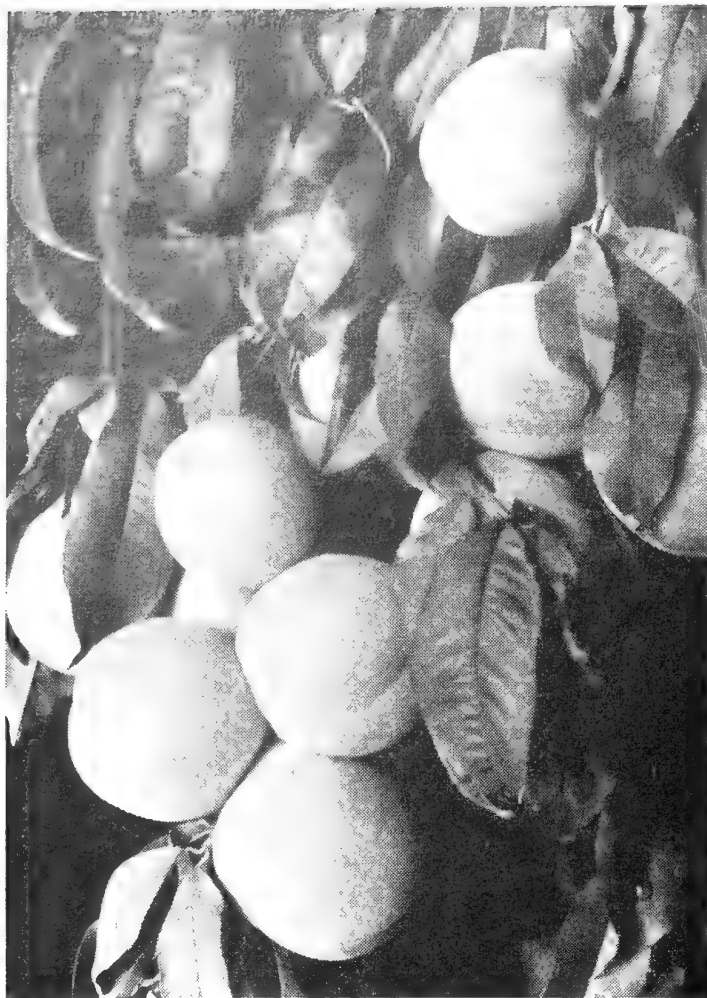
ABUNDANCE. Cherry-red. Fine, firm, sweet flesh, very tasty. Ripens August-September.

STANLEY PRUNE. Large, juicy, very sweet, bluish purple. Fine grained, tender. Ripens August-September. Pleasant to eat out of hand; fine for cooking.

PRICE, ALL PLUMS

2-yr., \$2.25 each; 3 for \$5.50





BELLE OF GEORGIA PEACH

PEACHES

Bear Two to Three Years After Planting

Every home garden should plant two or three Peach trees. Besides the luscious fruit they bear so early, there is always a place where they fit into the landscape plan.

ELBERTA

Ripens around mid-September. Large, solid, juicy. Freestone. Flavorful yellow flesh; canning favorite. Adapts itself to all soils.

GOLDEN JUBILEE

Ripens in August. Sweet, golden yellow flesh. Best early yellow freestone. Tender, juicy, sweet.

HALE-HAVEN

Freestone. Bearing September 1st. Large yellow, flushed red. Sweet flavor. Heavy producer; bears young. A favorite for freezing.

BELLE OF GEORGIA

No doubt the best late Peach for canning. Clingstone.

EARLY CRAWFORD

This Peach needs no further description. Well known old timer. One of the earliest.

PRICE, ALL PEACHES

2-year, 5 to 7 ft. trees, \$2.25 each; 3 for \$5.50



ELBERTA PEACH

PEACH COLLECTION OFFER

5 Varieties in All—1 Each:

| | | |
|------------------|----------------|----------------|
| Elberta | Golden Jubilee | Hale-Haven |
| Belle of Georgia | | Early Crawford |

For Only \$8.75



EARLY CRAWFORD

MIXED FRUIT COLLECTION

Select 1 each of all the fruits—any variety you want—such as:

| | |
|----------|---------|
| 1 Apple | 1 Plum |
| 1 Cherry | 1 Peach |
| 1 Pear | |

2-year-old, 5 to 7 feet.

For Only \$8.25

Buy NEMAPEG'S Fruit Trees.
They are Hardy and Will Bear.

NEW MARKET PERENNIAL GARDENS

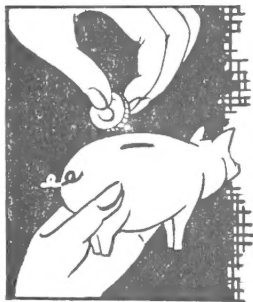
NEW MARKET, NEW JERSEY

Amount of Cash Enclosed _____

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CUT OUT ON THIS LINE

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for **EVERBODY ~** **MONEY SAVERS** for the **HOME GARDEN** **20th ANNIVERSARY Collection**

"NEMAPEG'S" Cluster Mums

These Chrysanthemums will form a bush having anywhere from 10 to 20 stalks. They require the same soil as the exhibition types, but need no disbudding. The more shoots and buds that are allowed to remain on these plants, the more flowers you will have. All shoots should be pinched two or three times up to August 15th, not later. This will increase the size of the plant. Makes a wonderful perennial garden or border plant and will furnish your table with adequate cut flowers. The following varieties are tested for their hardiness and are also profuse bloomers.

Autumn Bronze. Reddish bronze.
Barbara Cummings. Bronze-yellow.

Ecstasy. Rose-pink.
Jemima. Bright bronze.
Lavender Lady. Lavender.

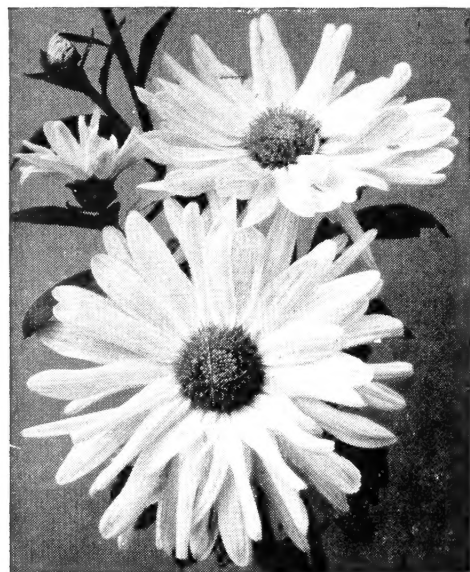
Pink Doty. Clear pink.
Rodell Improved. Yellow.
White Jewell. Pure white.

Strong, Well Rooted Plants—8 for \$1⁹⁰

Chrysanthemum Collection

24 Plants for Only **\$5⁰⁰**

8 Exhibition Mums
8 Cluster Mums
8 Korean Mums



Korean
Single
MUM



Cluster
MUM

Exhibition Mums *8 Different Varieties*

See
page 2
for varieties

8 for \$1⁹⁰

Pot-grown,
8 for \$2.50

Hardy Korean Chrysanthemums

Same culture as Cluster Chrysanthemum. A rather new introduction into the ranks of fall beauty. Single Daisy type, strong growers, profuse bloomers and hardy beyond conception. One solid mass of blooms from early October till late November. Priceless in the border, and most delightful for cutting. Four choice varieties selected by us as being among the best.

Daphne. Salmon-pink.
Mars. Red, semi-double.

Ceres. Old gold.
Apollo. Bronze.

Former prices as high as \$1.00 each, we offer

Strong, Well Rooted Plants, 8 for \$1.90

This is a worth-while collection. Thousands of satisfied customers have told us the only Chrysanthemum they find satisfactory, is "Nemapeg's" Chrysanthemum.

How to Grow the Glorious Exhibition Chrysanthemums

First, good soil, add plenty of manure and fertilizer to your bed. Feed at least once a month after plants are established. Set 10 inches apart both ways. If you want to grow more than one flower to the plant, pinch the top out after the plant becomes established, this will make it branch out; select two, three, or four stems, tie to a stake, and keep all side shoots off this stem by breaking them off. Each shoot will develop several buds on the top. Select the center bud, or if this is not perfect, select the next best one, all other buds should be pinched off. Cover plants for winter with hay or straw.

**FOR POSTAGE - PACKING CHARGES
TURN TO PAGE 3**

Don't Put Off—Order Your 1948 Needs Now



Buy . . .

**"NEMAPEG'S" SUPREME QUALITY
EXHIBITION CHRYSANTHEMUMS**

- Disease-free strong plants.
- Rooted under ideal conditions.
- Packed properly for safe arrival.

See page 2 for variety prices.